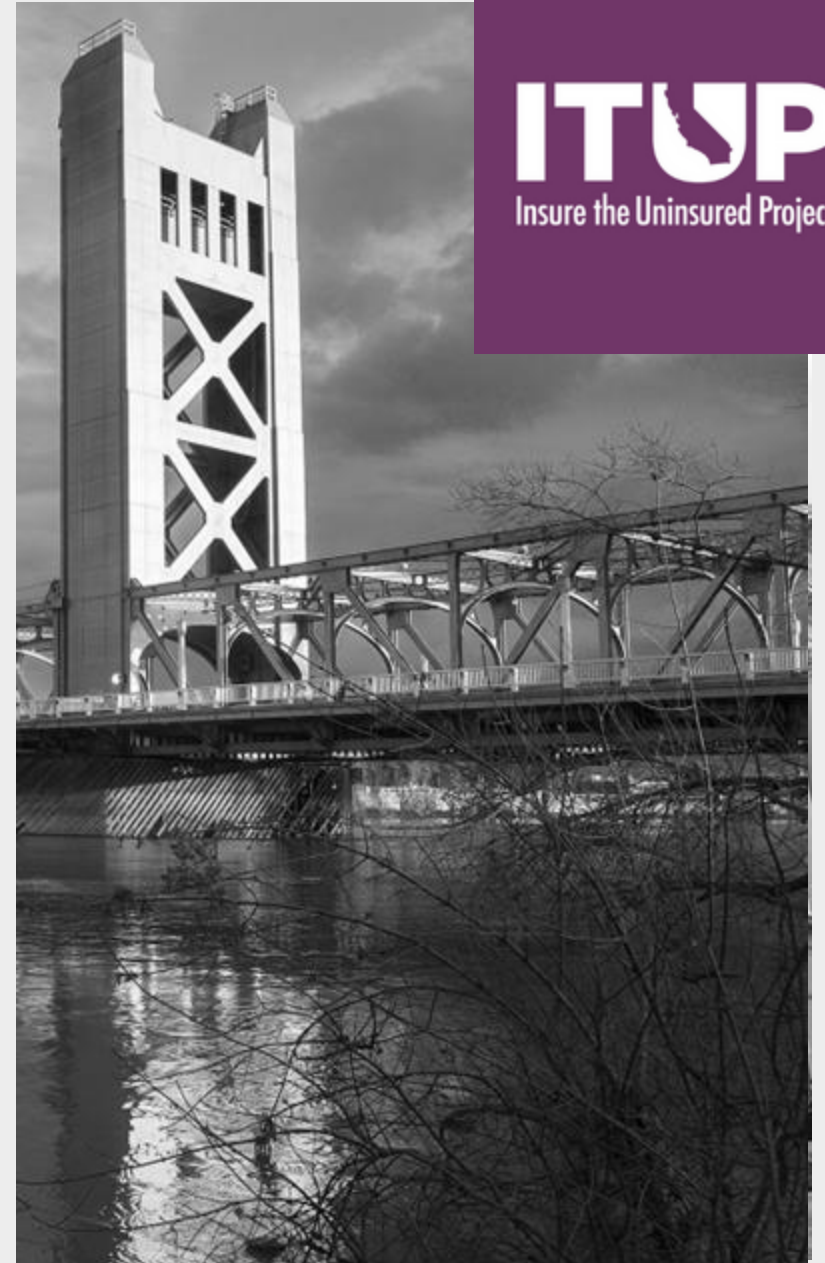


Ensuring Equitable Health Coverage and Access in Pandemic Recovery

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ITUP Mission & Vision



Mission

ITUP's mission is to promote innovative and workable policy solutions that expand health care access and improve the health of all Californians. ITUP implements its mission through policy-focused research and broad-based stakeholder engagement.

Vision

ITUP believes that all Californians should have a fair opportunity to live their healthiest lives.

ITUP Values



ITUP Seeks a Health Care System that is:

Universal – All Californians are eligible for comprehensive health coverage and services, including primary, specialty, behavioral, oral, and vision health services, as well as services that address the social determinants of health.

Equitable – All Californians receive health care coverage, treatment, and services that address the social determinants of health regardless of health status, age, ability, income, language, race, ethnicity, gender identity, sexual orientation, immigration status, and geographic region.

Accessible – All Californians have access to coverage options and services that are available, timely, and appropriate.

Effective – Health, health care, and related services that address the social determinants of health are person-centered, value-based, coordinated, and high-quality.

Affordable – Coverage and services are affordable for consumers at the point of purchase and care; and, at the health system level for public and private purchasers

The work continues...

Understanding the impact of COVID-19

+/- Policy changes

+/- Budgets

COVERAGE

Explore Policy Solutions for the Remaining Uninsured & Underinsured

Access to Health Care Including Behavioral Health and Specialty Care

ACCESS

MODERNIZATION

Set a Vision for the Future of Health

ITUP
Insure the Uninsured Project

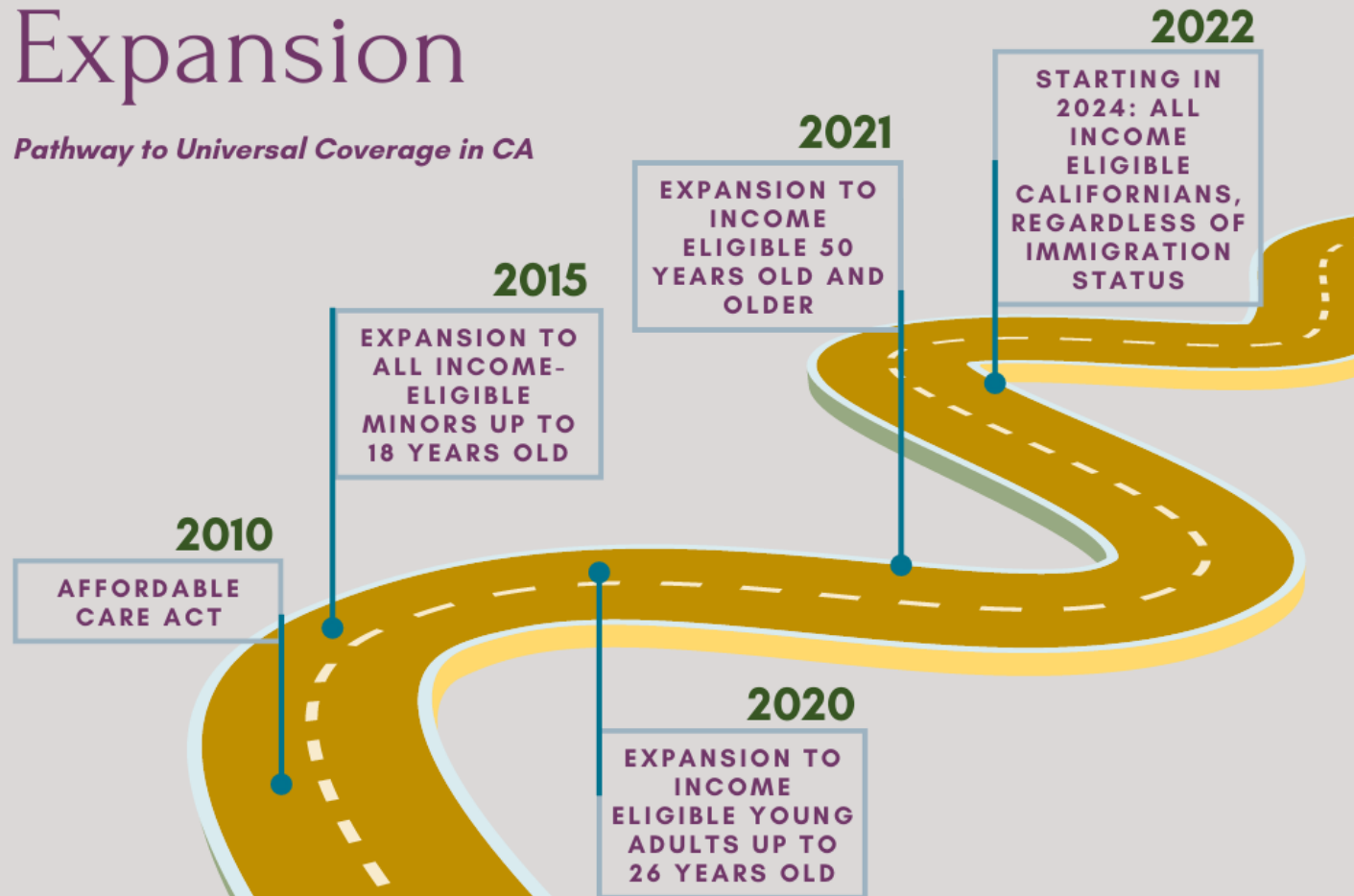
Health Care Is Local



California's Culture of Coverage

Medi-Cal Coverage Expansion

Pathway to Universal Coverage in CA



Redetermination is a vulnerability in the progress so far, and the upcoming efforts to close the remaining coverage gaps in California.

Impact of Redetermination on Enrollment



- There are currently over 15 million enrolled in Medi-Cal
- DHCS Projects that following redetermination there will be 12.8 million enrolled in Medi-Cal, resulting in 2 to 3 million people dropping off of Medi-Cal coverage
- Opportunity to screen for eligibility for other services
- Communities of color have the highest risk of falling through the cracks in redetermination

Impact of Redetermination on Enrollment

Poll Question

Who are the patients/communities that you serve that you think will be most impacted by redetermination?

Menti.com use code 4290 6525



What are the solutions you have planned to reach these communities?

Learning from Coverage Expansion: Effective Outreach Strategies



- Early Outreach in California
- Leveraging Trusted Messengers
- Participating in Community-Led Events
- Frequent, Community-Based Messaging Campaigns
- Pairing Enrollment Outreach with Education and Additional Resources



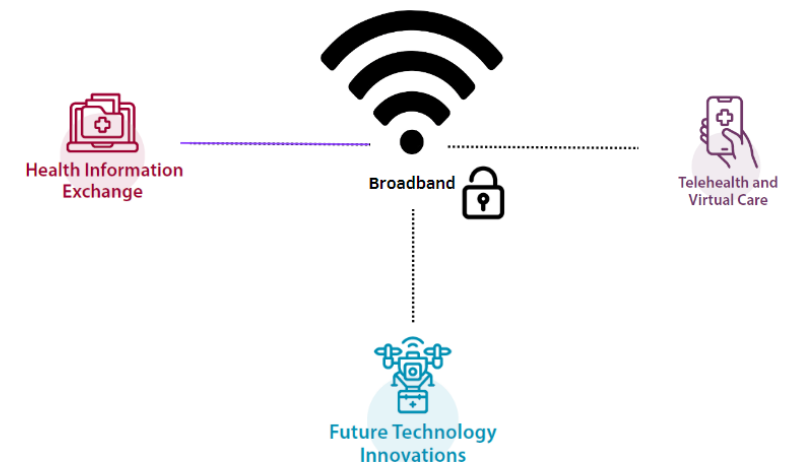
Leveraging the Opportunity to Get Medi-Cal Members Connected



- While the pandemic is "over" it is important the message the value of ongoing coverage
- Ensure each re-enrollee understands their benefits and how to access care
- This is a critical point to re-engage patients in their health, understanding that continuity and connectedness are the drivers of patient engagement

Why Broadband and Connectivity?

- **Health Care is Increasingly Reliant on Broadband and Technology.**
- **Connectivity and Access to Devices is Needed to Fulfill the Potential of:**
 - Telehealth and Virtual Care
 - Health Information Exchange
 - Health Access and Equity
 - Future Health Innovations
- **Address the Social Determinants of Health,** including economic mobility and education



Immediate Broadband Solution: The Affordable Connectivity Program (ACP)



- Federally funded and administered by the Federal Communications Commission (FCC) Program
- Permanent extension of the federal Emergency Broadband Benefit (EBB)
- Subsidizes internet and devices for low-income families
- Complimentary to the federal Lifeline Program which is specific for mobile phone connectivity

Eligible households can receive:

- Up to \$30/month discount for broadband service and associated equipment rentals;
- Up to \$75/month discount for households on Tribal lands
- Up to \$100 for an appropriate device, where ISPs participate

Who Qualifies for ACP?



A household (HH) is eligible if a member of the household meets *one* of the criteria below:

- Participates in one specific assistance programs, such as Medi-Cal, WIC, CalFresh, or Lifeline.

Tip: Lifeline recipients can skip the application.

- Has income that is at 200% or below the Federal Poverty Level.

Tip: For a family of 4, it is \$55,500 or less a year.

- Receives a Pell Grant in the current school year.
- Has a child at a [Community Eligibility Provision \(CEP\)](#) designated school, which is a subset of the Free and Reduced Lunch Program. *Tip: The school will be listed in the application if is part of the CEP.*

Number of People in Household	Gross Monthly Income Eligibility Standards 200% Federal Poverty Level Maximum Gross Income Allowed	Annual Income Eligibility for 200% Federal Poverty Level Gross Income
1	\$2,265	\$27,180
2	\$3,052	\$36,620
3	\$3,838	\$46,060
4	\$4,625	\$55,500
5	\$5,412	\$64,940
6	\$6,198	\$74,380
7	\$6,985	\$83,820
8	\$7,772	\$93,260
Each Additional Member	\$787	\$9,440

Preparing to Apply

You Need:

- A valid email address that can be accessed to check on status of the ACP application.
- Your first and last name and date of birth must match on these 3:
 - ✓ Identity documents
 - ✓ ACP Application
 - ✓ Internet Service Provider (ISP) Account
- Your proof of eligibility documents, e.g.
 - Monthly Statement from Lifeline, Medi-Cal, CalFresh
 - Proof of Participation in National School Lunch Program (NSLP) at a CEP designated school
 - Pell Grant Award Letter

FCC List

- Social Security Number (**not** required)
- Tribal Identification Number
- U.S. Driver's License
- Other Government-issued ID, e.g. state ID
- U.S. Military ID
- Passport (Current from any country)
- Individual Taxpayer Identification Number (ITIN)
- Matricula (Mexican Government ID Card)
- VISA Consular Card (Country Issued ID)
- Birth Certificate (Any Country) for the minor that is the Benefit Qualifying Person (BQP)

Sample Messages for Assisting Consumers



- Would you like to save money on your Internet bill? In some cases it might even be free. Look at this flyer and call the phone number to see if you can sign up for \$30 a month discount. Nobody will ask you if you are documented. Please don't miss this opportunity and call today.
- Did you know you might be able to get a free mobile phone and free or low-cost home Internet that is actually fast? Here is more info. Call the number and the community group that answers can be very helpful, and they will not ask you if you are documented. Please don't miss this opportunity and call today.
- Let me give you some information about how to qualify for very low-cost – in some cases even free – home Internet. Just call this phone number and a community group can help you apply. They can tell how to get a \$30 a month discount on most Internet services. Some companies offer 100 mbps, with unlimited data for home Internet. Please don't miss this opportunity and call today.

How to Get Your Community Connected



- Call toll-free **(323) 801-8220**, for help.
- You will reach staff at community organizations around the state who have a team of Digital Navigators who are experienced with helping people get:
 - The ACP Benefit
 - Affordable Internet Service
 - Low-Cost Devices
 - Digital Literacy Training
- [Enroll in ACP:](#)
- Need a Low-Cost Computer or Digital Skills Training? Visit:
 - <https://www.internetforallnow.org/devices>
 - [www. Human I-T.org](http://www.Human I-T.org)

Getting This Information Out to You Communities



- Social Media Posts
- Outreach and Enrollment Events with Partners
- Leveraging Community Health Worker Networks
- Distributing Flyers:
 - Email
 - Newsletters
 - Website Banners and Info

Continue the Conversation!



- Register [HERE](#) for the 2023 ITUP Regional Workgroups!
 - Tuesday, July 18 at 1:00 – 2:00 p.m.
 - Central Valley (Fresno, Inyo, Kern, Kings, Madera, Mariposa, Merced, Mono, San Joaquin, Stanislaus, Tuolumne, and Tulare Counties)
 - Tuesday, August 22 at 10:00 – 11:30 a.m.
 - North Central (Alpine, Amador, Calaveras, El Dorado, Napa, Placer, Sacramento, Solano, Sonoma, and Yolo Counties)

Questions?

Thank you!

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