

ITUP 27<sup>th</sup> Annual Conference

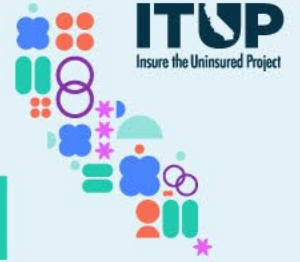
# CULTIVATING AN EQUITABLE FUTURE OF HEALTH

In-Person Conference • Feb. 6 -7, 2023 • Sacramento, CA



ITUP 27<sup>th</sup> Annual Conference • Feb. 6-7, 2023

# **CULTIVATING** **AN EQUITABLE FUTURE OF HEALTH**



## **BEYOND CRISIS: WHERE IS OUR HEALTH WORKFORCE?**

**#ITUP2023**

# BEYOND CRISIS: WHERE IS OUR HEALTH WORKFORCE?

CULTIVATING AN EQUITABLE  
FUTURE OF HEALTH

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(Moderator)

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President & Chief Executive Officer, Physicians for a Healthy  
California

#ITUP2023

# Healthforce Center at UCSF: Driving progress towards greater equity in the health workforce



# Upcoming workforce events and resources

## Webinar: Transforming California's Behavioral Health Workforce

Dr. Janet Coffman, Healthforce

Dr. Sandra Hernández, CHCF

Elizabeth Landsberg, HCAI

**February 13, 1:30-2:30 PT**

**To register:**

<https://bit.ly/BHwebnar>

**Healthforce  
Center** at UCSF

## California Improvement Network

Learning and action community to advance equitable health care experiences and outcomes for Californians

*Sample resource*

A Toolkit to Advance Racial Health Equity in Primary Care Improvement

**Find more here:**

<https://bit.ly/CHCFCIN>

## New research resources

Rural America Faces Major Shortage of Personal Care Aides

Roles and Contributions of Peer Providers in the Behavioral Health Workforce

Teledentistry Trends in the US

Workforce Trends of Underrepresented Minority Nurses in the United States

**Find more here:**

<https://bit.ly/HFCpubs>



Research  
in action



Consulting &  
evaluation



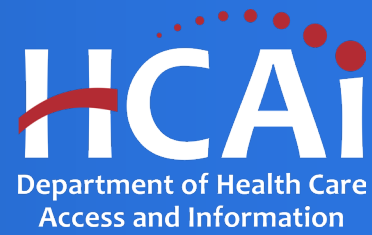
Programs  
that build  
leadership and  
resilience



Connections  
across sectors



All with a focus  
on equity



# **2023 ITUP Annual Conference**

## **Beyond Crisis: Where is our Health Workforce?**



# Health Workforce Development

- Increase workforce diversity, language congruence, and access to healthcare in underserved areas and underserved populations including Medi-Cal members
- Programs provide financial incentives to encourage:
  - Underrepresented groups to pursue healthcare careers
  - Individuals and organizations to provide services in areas of unmet need



# Health Workforce Initiatives

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- Education Capacity Expansion
- Recruitment and Retention
- Health Professions Career Opportunity Program
- Workforce Education and Training Council
- Reproductive Health



# Community Health Workers/Promotores

## DHCS

- Implemented a Medicaid State Plan Amendment (SPA) to allow CHW/P to bill reimbursable services to Medi-Cal.

## HCAI

- Developing a certification program to allow CHW/Ps to bill through Medi-Cal.
- Outlining core competencies for CHW/P training programs and specialization training programs.
- Developing specializations, *such as Alzheimer's and Asthma*, to include in the certification process.

# High level Goals



- Increase the CHW/P workforce in California
- Certify 15,000 CHW/Ps by 2028

## Goals to achieve Targets



- Partner with the CHW/P community for input



- Develop and launch CHW/P certificate process



- Explore grant opportunities for CHW/P training programs

# Stakeholder Engagement Overview

## Phase 1

***Dec 2, 2022 - Jan 13, 2023***

- Initial structured interviews to inform topics and questions for group engagements in Phase 2
- Stakeholders *included but not limited to*: CBOs, CHW/Ps, tribal organizations, and state agencies.

## Phase 2

***Jan 17 - April 17, 2023***

- In-person feedback sessions, online feedback sessions, and information webinars
- Email [CHW@hcai.ca.gov](mailto:CHW@hcai.ca.gov) to become involved
- See HCAI's [CHW/P website](#) for the latest information

# Stakeholder Engagement: Phase 2 Details

Engagement Phase 2

Dec '22

Jan '23

Feb '23

Mar '23

Apr '23

May '23

June '23

1/17/23 – 4/17/23

## In-Person Group Sessions

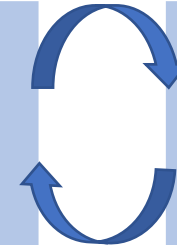
- 5 half-day regional meetings
- English & Spanish
- Feedback on needs & training areas

## Virtual Group Sessions

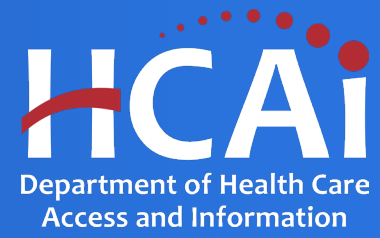
- Approximately 30
- At least 10 in Spanish
- Deep dive feedback on specific topic areas

## Virtual Info Sessions

- Approximately 15
- At least 5 in Spanish
- Present updated model back to stakeholders with their feedback included



**Product:** CHW/P Training & Certificate Requirements for Implementation



**Thank You**



Visión y Compromiso supports the transformational work of promotores, trusted community leaders who reach our most vulnerable residents.













# HACIA UNA VIDA DIGNA Y SANA



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# Programs

Investing \$665 million in underserved communities to increase access to care

**MedStudentsServe** provides grants to medical students to support free clinics, develop innovative public health outreach and pioneer apps to enable better access to community services.

**GME Startup Solutions** provides technical resources and programs that help California communities grow medical residency and graduate medical education programs in underserved areas and specialties.

**CalHealthCares** administers loan repayments for educational debt to California physicians and dentists providing care to Medi-Cal patients, which make up one-third of Californians and half of the state's children.

**CalMedForce** awards grants to new, existing or expanding residency programs throughout California to help address the state's physician shortage.

**CalVaxGrant** offers physician practice grants to help offset the costs of launching a COVID-19 vaccination site and administering COVID-19 vaccines in their communities.

**KidsVaxGrant** supports physicians providing pediatric COVID-19 vaccines for children to help keep pediatric populations healthy.

**Network of Ethnic Physician Organizations (NEPO)** is a network of diverse physicians and patients that convene annually to advocate for community health, encourage physician leadership development, and promote cultural and linguistic competency in patient care.

**COVID-19 Test to Treat Equity Grant** provides grant funding to public health systems and community clinics to help connect COVID-19 patients with therapeutic treatment.

# Community Impact

## CalMedForce

\$15.13 MILLION AWARDED  
\$38 MILLION TO BE AWARDED



757 physician trainees in  
341 GME programs funded,  
including 209 new and 119  
expanded GME programs

## CalHealthCares

\$256 MILLION AWARDED  
\$67.8 MILLION TO BE AWARDED



1,077 Medi-Cal physicians  
and dentists awarded to  
increase access to care

## CalVaxGrant

\$30 MILLION AWARDED



2,790 community COVID-19  
vaccination sites awarded

## KidsVaxGrant (1.0–3.0)

\$25.7 MILLION AWARDED  
\$2.5 MILLION TO BE AWARDED



1,209 Vaccines for Children  
providers awarded  
Up to 163 Vaccines for Children  
providers to be awarded

## COVID-19 Test to Treat Equity Grant

\$67.1 MILLION AWARDED



176 safety net providers  
awarded

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## QUESTIONS?



# ITUP 27<sup>TH</sup> ANNUAL CONFERENCE

## Evaluations

Please complete the Conference evaluation at the end of the conference by scanning the QR code below!

