

# PARTNERING WITH COMMUNITY-BASED ORGANIZATIONS FOR BETTER HEALTH

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## WHAT IS A COMMUNITY-BASED ORGANIZATION?

“Community-Based Organizations” (CBOs) are local, nonprofit organizations with close ties and built trust in communities that provide services to address the public health, social services, and/or health care needs of their community. The functions, structure, and services provided by a CBO are dependent on the needs of each community.<sup>1,2</sup>

## WHY SHOULD THE HEALTH CARE DELIVERY SYSTEM COLLABORATE WITH CBOs?



Increase quality and access to care for hard-to-reach patients



Effective and equity-driven strategy for a “whole person” care approach

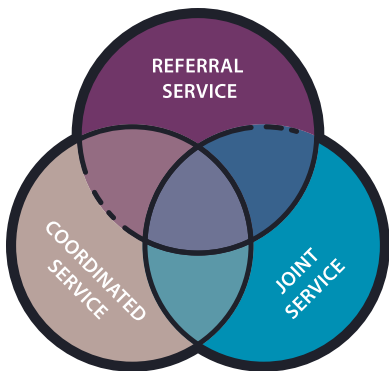


Culturally appropriate methods to address social drivers of health



## FRAMEWORKS FOR CBOs AND HEALTH CARE SYSTEM PARTNERSHIPS

Broadly, there are three service model types for how CBOs and health care entities can work together. These models define characteristics for how partners can function and coordinate with each other. Each partnership is unique and often adopts characteristics from multiple service models.<sup>3</sup>



**Referral Service** links consumers to CBO services in one of two ways:

1. Shares the necessary consumer information with appropriate partners
2. Provides consumers with information regarding the range of services needed and where to access them

**Coordinated Service** is a collaborative model to coordinate necessary care and the needs of an individual. This model could include partners providing health and housing services, sharing data, and coordinating with one another to meet the needs of that individual.

**Joint Service** is a model where a variety of services are jointly located. For example, a joint service model could include one physical site that provides resources for primary care, social needs, and behavioral health at the same location.

## Key Considerations for CBO and Health Care Partnerships

- 1 What are best practices for Medi-Cal Managed Care Plans (MCPs) and county health leaders to identify, partner, and support local, grassroots CBOs to provide new services and benefits under CalAIM?
- 2 What are the infrastructure and training needs to support and build capacity for CBOs that want to become Medi-Cal providers?
- 3 What government or other funding resources are available to sustainably support and guide CBOs in the process of becoming a Medi-Cal provider?

# CaAIM SPOTLIGHT

## CaAIM: An Opportunity for CBOs and the Health Care System to Work Together

### What is CaAIM?

[California Advancing and Innovating Medi-Cal \(CaAIM\)](#) is a multi-year initiative by the Department of Health Care Services (DHCS) to enhance care coordination and improve the quality of care provided to Medi-Cal members by implementing broad delivery system, program, and payment reforms. To learn more about CaAIM, see [ITUP's CaAIM Quick Facts](#).

### CBOs

- Experts on the social drivers of health
- Address the nonmedical issues that affect an individual's health
- Have vital relationships with other CBOs in the community
- Provide referrals and/or warm handoffs to help individuals access critical resources
- CBOs can become contracted Medi-Cal providers, gaining access to stable funding and the Medi-Cal delivery system infrastructure.

### CBOs and CaAIM

- One of the main goals of CaAIM is to transform the health care delivery system through whole-person care approaches and addressing social drivers of health.
- CBOs are needed to provide [Community Support Services](#)\* under the CaAIM initiative in Medi-Cal.

\*DHCS released a [comprehensive list of community support services](#) by plan and county.

### CaAIM Offers 14 DHCS-Approved Community Support Services



- Housing Transition/Navigation
- Housing Deposit
- Housing Tenancy & Sustaining Services
- Short-Term Post-Hospitalization Housing



- Recuperative Care (Medical Respite)
- Medically-Supportive Food/Meals/ Medically Tailored Meals



- Sobering Centers
- Environmental Accessibility Adaptations



- Respite Services
- Day Habilitation Programs
- Nursing Facility Transition/ Diversion to Assisted Living Facilities
- Community Transition Services/ Nursing Facility Transition to a Home



- Personal Care and Homemaker Services
- Asthma Remediation

## ENDNOTES

1. Aideyan O.A., [Community-Based Organizations](#), Global Encyclopedia of Public Administration, Public Policy, and Governance, 2018.
2. Nonprofit Finance Fund, Center for Health Care Strategies, [Advancing Community-Based Organization & Health Care Partnerships to Address Social Determinants of Health](#), August 2018.
3. Nonprofit Finance Fund, Center for Health Care Strategies, [Integrating to Improve Health: Partnership Models between Community-Based and Health Care Organizations](#), 2018.

## About ITUP

ITUP is an independent, nonprofit, health policy institute that has been a central voice in the California health policy landscape for more than two decades. ITUP serves as a trusted expert, grounded in statewide and regional connections with a network of policymakers, health care leaders, and stakeholders. The mission of ITUP is to promote innovative and workable policy solutions that expand health care access and improve the health of all Californians.

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