



# 2023 SPONSORSHIP OPPORTUNITIES FORM

## ITUP 27<sup>th</sup> Annual Conference

February 6-7, 2023 | HYBRID CONFERENCE

**IN-PERSON OR VIRTUAL:** ITUP is excited to offer an in-person annual conference experience once again! Attendees will have the option to join us in Sacramento or virtually this February.

**SIGNATURE ANNUAL ITUP EVENT:** Insure the Uninsured Project's Annual Conference is the premier venue where the California health policy community gathers each year to look towards the future of equitable health in California. The most influential health policy voices in the state convene to share their insights and attendees reconnect with colleagues while forging new relationships with their peers.

**700+ ATTENDEES:** For over two decades, the ITUP Annual Conference has brought all sectors of the California health ecosystem together in one space, including elected officials, policy experts, researchers, advocates, providers, health plans, and community-based organizations. The ITUP Annual Conference is the must-attend event of the year for anyone interested in health policy in California!

**FOR MORE INFORMATION:** Contact Director of Programs, Emili Cossio at [emili@itup.org](mailto:emili@itup.org).

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### GENERAL SPONSORSHIP LEVELS

#### Platinum | \$25,000

On-site includes company logo, event signage, materials acknowledgement, and large display table. Includes virtual company logo acknowledgement on ITUP website and communications. Additional virtual platform features include a customized listing with banner, description with embedded video capabilities, downloadable resources, contacts, live chat, virtual showcase for up to 100 participants, and a 1:1 booking system utilizing Zoom rooms. This listing includes reports of attendees who opted in, listing views, resource downloads stats and chat logs. Complimentary attendance for five (5).

#### Gold | \$15,000

On-site includes company logo, event signage, materials acknowledgement, and large display table. Includes virtual company logo acknowledgement on ITUP website and communications. Additional virtual platform features include a customized listing with banner, description with embedded video capabilities, downloadable resources, and contacts. This listing includes reports of attendees who opted in, listing views, and resource downloads stats. Complimentary attendance for three (3).

#### Silver | \$10,000

On-site includes company logo, event signage, materials acknowledgement, and small display table. Includes virtual company logo acknowledgement on ITUP website and communications. Complimentary attendance for two (2).

#### Emerald | \$5,000

On-site includes company name, event signage, materials acknowledgement, and small display table. Includes virtual company name acknowledgement on ITUP website and communications. Complimentary attendance for one (1).

# GENERAL SPONSOR PACKAGES

General conference sponsorship offsets a portion of conference costs including staffing, materials, venue, and audio/visual service, etc.

Scholarship levels below are for illustration purposes. There are no restrictions on sponsorship amounts.

Level	Platinum	Gold	Silver	Emerald
Amount	\$25,000	\$15,000	\$10,000	\$5,000
Complimentary Conference Registration	5	3	2	1
<b>On-Site Acknowledgement and Features:</b>				
Company Logo on Event Signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Large Display Table	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Small Display Table	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company Name on Event Signage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>ITUP Website &amp; Digital Communications</b>				
Company Logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Company Name	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Virtual Platform Features:</b>				
Company Logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Company Description	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Custom URL Website Button	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Main Contact Information	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Separate Page Outside Directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Booth Banner Image	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overview Page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Resource Page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Contacts Page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Virtual Showcase (Video Conferencing)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1:1 Appointment Scheduler	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# SPECIALTY ON-SITE SPONSOR PACKAGES

Sponsorship	Amount	Complimentary Registration	Features
Networking Dinner	\$30,000	6	Website and Digital Materials: Logo Access to Virtual Platform Features On-Site: Event Signage and Displays
Lunch	\$20,000	4	Website and Digital Materials: Logo Access to Virtual Platform Features On-Site: Event Signage and Displays
Wifi & Charging Stations	\$15,000	3	Website and Digital Materials: Logo On-Site: Event Signage and Small Display Table
Breakfast	\$10,000	2	Website and Digital Materials: Logo On-Site: Event Signage and Small Display Table
Gourmet Coffee Station & Snacks	\$5,000	1	Website and Digital Materials: Name On-Site: Event Signage

## SELECT YOUR SPONSORSHIP OPORTUNITY

SPONSORSHIP OPPORTUNITY		AMOUNT
<b>General Sponsorship</b>		
<input type="checkbox"/>	General Support	\$ _____
<input type="checkbox"/>	Platinum	\$25,000
<input type="checkbox"/>	Gold	\$15,000
<input type="checkbox"/>	Silver	\$10,000
<input type="checkbox"/>	Emerald	\$5,000
<b>Specialty On-Site Sponsorship</b>		
<input type="checkbox"/>	Networking Dinner	\$30,000
<input type="checkbox"/>	Lunch	\$20,000
<input type="checkbox"/>	Wifi & Charging Stations	\$15,000
<input type="checkbox"/>	Breakfast	\$10,000
<input type="checkbox"/>	Gourmet Coffee Station & Snacks	\$5,000
<b>Student Scholarship Opportunity</b>		
<input type="checkbox"/>	Provides 40 Student Scholarships	\$11,000
<input type="checkbox"/>	Provides 30 Student Scholarships	\$9,000
<input type="checkbox"/>	Provides 20 Student Scholarships	\$6,500
<input type="checkbox"/>	Provides 10 Student Scholarships	\$3,500

## CONTACT INFORMATION

ORGANIZATION TO INVOICE			
NAME AND TITLE (main contact)			
ADDRESS	CITY	STATE	ZIP CODE
PHONE		E-MAIL	

## PAYMENT INFORMATION

- CHECK ENCLOSED FOR \$ \_\_\_\_\_  
(payable to Insure the Uninsured Project, Attn: Sponsorships, 400 Capitol Mall, Suite 900, Sacramento, CA 95814)
- ELECTRONIC TRANSFER  
(ITUP will follow up with account information)

**PLEASE:** Email your completed form to [emili@itup.org](mailto:emili@itup.org). ITUP will follow-up with further instructions and details.