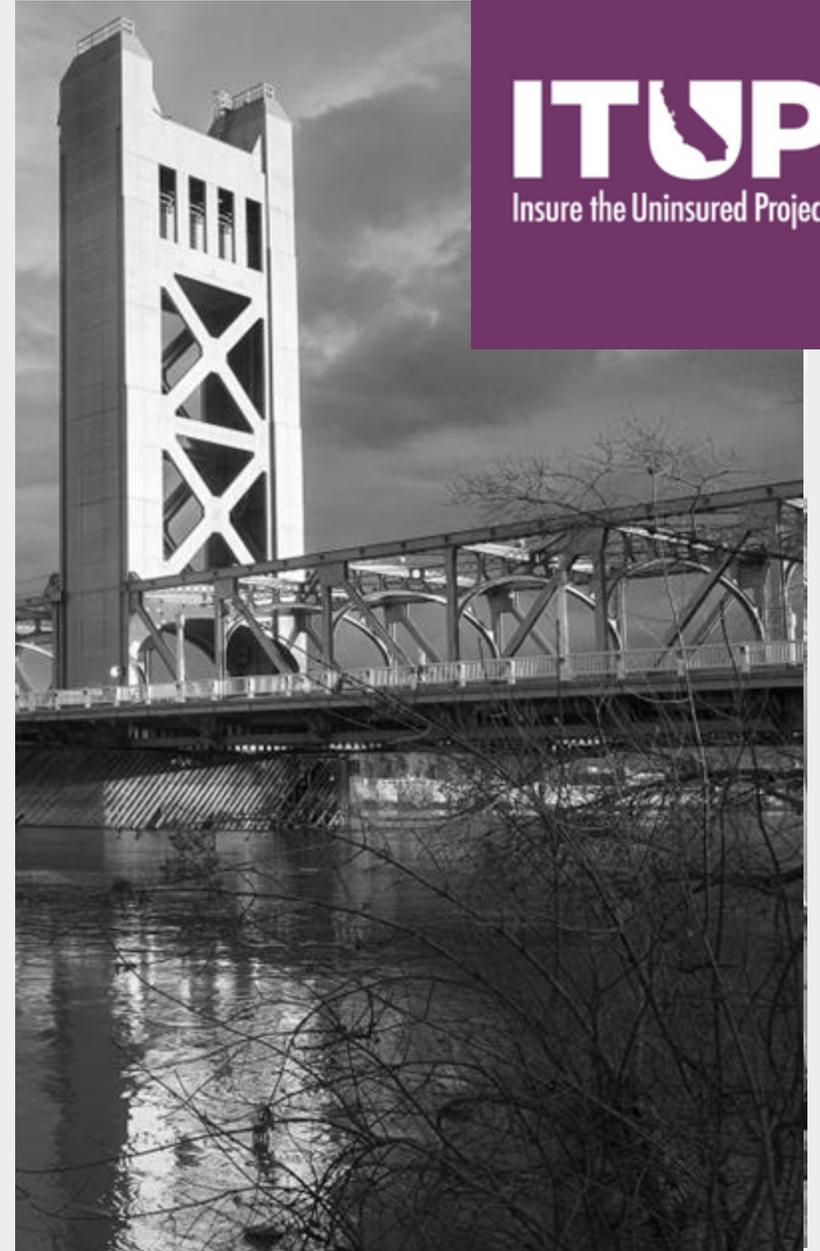


Health, Equity, and the Digital Divide

Katie Heidorn, MPA

Executive Director, Insure the Uninsured Project (ITUP)



ITUP Mission & Vision



Mission

ITUP's **mission** is to promote innovative and workable policy solutions that expand health care access and improve the health of all Californians. ITUP implements its mission through policy-focused research and broad-based stakeholder engagement.

Vision

ITUP **believes** that all Californians should have a fair opportunity to live their healthiest lives.

Values

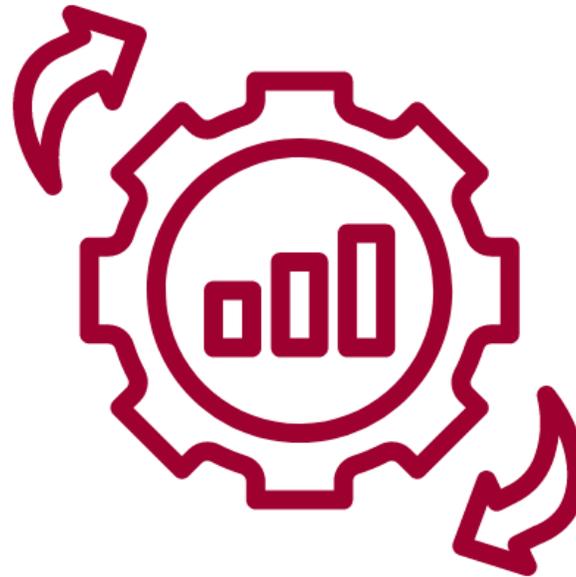
ITUP seeks a **health system** that is: universal, equitable, accessible, effective, and affordable.

The Future of Health: Policy Priority Areas

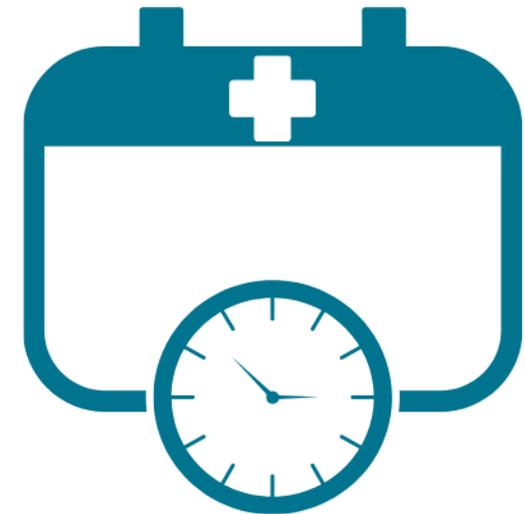
Coverage and Access



Delivery System Transformation



Technology and Data



ITUP Broadband Convening Goals



Inform

- Bridge the Knowledge Gap: Health Care and Broadband
- Connectivity + Virtual Care = Better Health Outcomes

Identify

- Health Sector Engagement Opportunities
- State, Local, National Levels

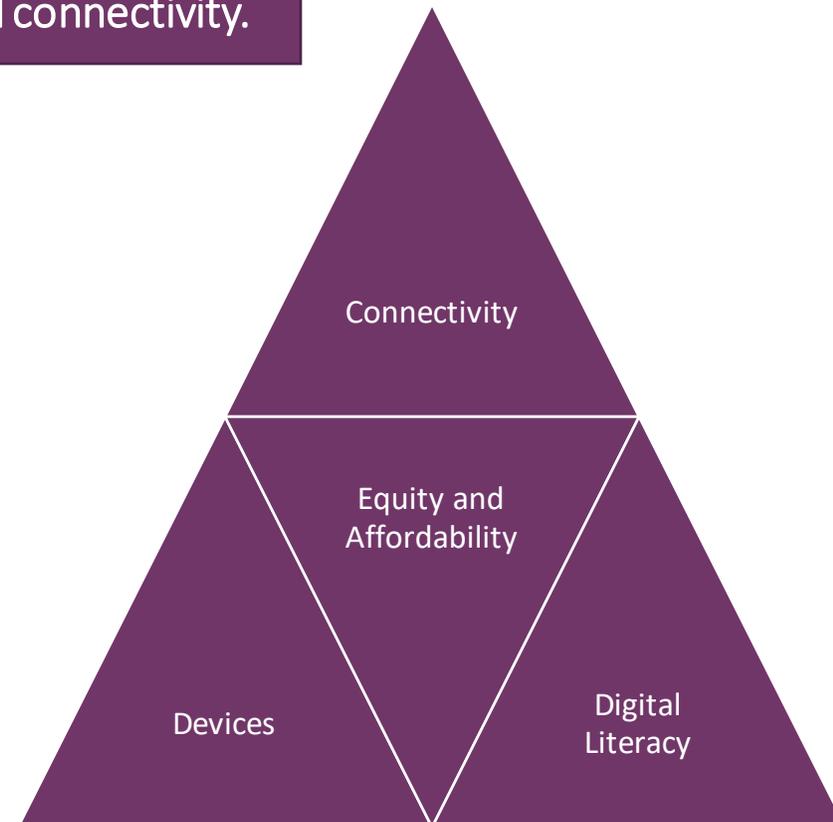
Activate

- Engage in Local, State, and National Stakeholder Processes/Meetings
- Apply for and Receive Funding

Why Focus on Broadband?

The future of health care and health care innovation is grounded in technology and connectivity.

Our Goal: To Achieve the Potential of
Telehealth/Virtual Care, Data Exchange,
Health Access, Equity



Agenda



2:05 – 2:25 p.m.

- **Becoming an Anchor Institution: How, What, and Why?**

- John Windhausen Jr., J.D. (he/him), Executive Director, Schools, Health, & Libraries Broadband Coalition (SHLB)
- Q+A to Follow Presentation

2:25 – 2:35 p.m.

- **CA State Public Comment/Engagement Opportunities**

- Katie Heidorn, M.P.A. (she/her), Executive Director, ITUP
- Q+A to Follow Presentation

2:35 – 2:55 p.m.

- **What is the Role of the Health Sector on the Middle Mile Advisory Committee?**

- Leticia Alejandre, M.A. (she/her), Director of Telehealth and Human Service, California Emerging Technology Fund (CETF)
- Marissa Canche (she/her), Broadband Adoption Manager, CETF
- Discussion and Questions Throughout Presentation

Upcoming Engagement Opportunity: Middle-Mile Advisory Committee



Meets the Third Friday of Every Month

- July 22, 2022, 10:00 a.m.- 11:30 a.m.
- <https://us06web.zoom.us/j/86792000768>

- Meeting [Agenda](#)
 - Welcome/Opening Comments
 - Executive Report Out
 - Project Approach Updates
 - Public Comment



Middle-Mile Broadband Initiative

Upcoming Engagement Opportunity: California Broadband Council



California Broadband Council Meeting

- July 29, 2022, 9:30 a.m. – 11:30 a.m.
- <https://us06web.zoom.us/j/83999730119>
- Existing [CA State Broadband Action Plan](#)
- [Agenda](#) Highlights
 - State Digital Equity Plan—Update
 - Expected CA Funding: \$4 Million in Fall 2022
 - <https://broadbandusa.ntia.doc.gov/resources/grant-programs/digital-equity-programs>



Health Stakeholder Engagement Goals and Strategies



- Reality: Infrastructure = Long Process
- Last-Mile and Middle-Mile Engagement Needed at Local and State Levels
- Digital Equity and Digital Literacy
- Strategies to Ensure it Meets the Needs of Health Care
- Health-Specific Roundtables or Stakeholder Subgroups
 - Call for Engagement from State Health Agency and Departments
 - Leveraging Broadband Funding for Health

Engagement Opportunity: What to include in Public Comment



MMAC Public Comment Link (select MMAC):

- <https://middle-mile-broadband-initiative.cdt.ca.gov/pages/public-comment>

CA Broadband Council Public Comment Link (select Broadband Council):

- <https://broadbandcouncil.ca.gov/broadband-council-public-comment-form/>

Suggested Content for Public Comment:

- General: Name/Email, Your Organization and Who You Serve
- Tell your story: Why Broadband and Middle/Last mile Investments are Important to Those You Serve
- Ask: Please Include Health and Human Services Stakeholders in the State Digital Equity Plan and MMAC processes, Including in Public Comment, Community/Organization Outreach Conversations, and Mapping



Call to Action



- Attend the Middle Mile Advisory Council and Give Public Comment
- Attend the CA Broadband Council and Give Public Comment
- Contact Local Broadband Consortia
- Track and Engage in the Stakeholder Process for the State Digital Equity Plan

Learn More



ITUP Broadband for Health Basics Fact Sheet:

<https://www.itup.org/wp-content/uploads/2021/05/Broadband-and-Health-Basics-FINAL-V1.pdf>

Anchor Institutions Fact Sheet:

https://www.shlb.org/uploads/Policy/Infrastructure/SHLB_ToAndThrough_Overview.pdf

ITUP LA Health Collaborative: Addressing Broadband as a Social Driver of Health:

<https://www.itup.org/events/la-health-collaborative-may-5-2022/>

CCF Broadband 101 Fact Sheet:

<https://www.calfund.org/wp-content/uploads/CCF-Digital-Equity-Initiative-Glossary-of-Terms-FINAL-2.3.22.pdf>

ILSR Digital Equity Fact Sheets:

<https://ilsr.org/exploring-digital-equity-fact-sheets/>

California Community Foundation Digital Equity Initiative Resources:

<https://www.calfund.org/digital-equity-initiative/#resources>

Thank you!

Contact: Katie Heidorn

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www.itup.org

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