Health, Equity, and the Digital Divide

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Executive Director, Insure the Uninsured Project (ITUP)
ITUP Mission & Vision

**Mission**

ITUP’s **mission** is to promote innovative and workable policy solutions that expand health care access and improve the health of all Californians. ITUP implements its mission through policy-focused research and broad-based stakeholder engagement.

**Vision**

ITUP **believes** that all Californians should have a fair opportunity to live their healthiest lives.

**Values**

ITUP seeks a **health system** that is: universal, equitable, accessible, effective, and affordable.
The Future of Health: Policy Priority Areas

Coverage and Access  Delivery System Transformation  Technology and Data
ITUP Broadband Convening Goals

Inform
- Bridge the Knowledge Gap: Health Care and Broadband
- Connectivity + Virtual Care = Better Health Outcomes

Identify
- Health Sector Engagement Opportunities
- State, Local, National Levels

 Activate
- Engage in Local, State, and National Stakeholder Processes/Meetings
- Apply for and Receive Funding
Why Focus on Broadband?

Our Goal: To Achieve the Potential of Telehealth/Virtual Care, Data Exchange, Health Access, Equity

The future of health care and health care innovation is grounded in technology and connectivity.
Health Stakeholder Engagement Goals and Strategies

• Reality: Infrastructure = Long Process
• Last-Mile and Middle-Mile Engagement Needed at Local and State Levels
• Digital Equity and Digital Literacy
• Strategies to Ensure it Meets the Needs of Health Care
• Health-Specific Roundtables or Stakeholder Subgroups
  • Call for Engagement From State Health Agency and Departments
  • Leveraging Broadband Funding for Health
Agenda

4:05 – 4:30 p.m.
• Becoming an Anchor Institution: How, What, and Why?
  • Amy Cortina, M.A. (she/her), Senior Vice President, Strategic Partnerships, UNITE-LA
  • Co-Convener of LA DEAL, LA’s Broadband Regional Consortia
  • Q+A to Follow Presentation

4:30 – 4:55 p.m.
• Digital Equity and Inclusion Initiative and How to Get Involved
  • Shayna Englin, M.P.P. (she/her), Director, California Community Foundation
  • Q+A to Follow Presentation

4:55 – 5:00 p.m.
• ITUP Closing Remarks: CA State Public Comment/Engagement Opportunities
  • Katie Heidorn, M.P.A. (she/her), Executive Director, ITUP
Upcoming Engagement Opportunity: Middle-Mile Advisory Committee

Meets the Third Friday of Every Month
- July 22, 2022, 10:00 a.m.- 11:30 a.m.
- [https://us06web.zoom.us/j/86792000768](https://us06web.zoom.us/j/86792000768)

- Meeting [Agenda](#)
  - Welcome/Opening Comments
  - Executive Report Out
  - Project Approach Updates
  - Public Comment
Upcoming Engagement Opportunity: California Broadband Council

California Broadband Council Meeting
• July 29, 2022, 9:30 a.m. – 11:30 a.m.
• [https://us06web.zoom.us/j/83999730119](https://us06web.zoom.us/j/83999730119)
• Existing [CA State Broadband Action Plan](https://broadbandusa.ntia.doc.gov/resources/grant-programs/digital-equity-programs)

• **Agenda** Highlights
  • State Digital Equity Plan—Update
  • Expected CA Funding: $4 Million in Fall 2022
Engagement Opportunity: What to include in Public Comment

MMAC Public Comment Link (select MMAC):
  • https://middle-mile-broadband-initiative.cdt.ca.gov/pages/public-comment

CA Broadband Council Public Comment Link (select Broadband Council):
  • https://broadbandcouncil.ca.gov/broadband-council-public-comment-form/

Suggested Content for Public Comment:
  • General: Name/Email, Your Organization and Who You Serve
  • Tell your story: Why Broadband and Middle/Last mile Investments are Important to Those You Serve
  • Ask: Please Include Health and Human Services Stakeholders in the State Digital Equity Plan and MMAC processes, Including in Public Comment, Community/Organization Outreach Conversations, and Mapping
Call to Action

• Connect with LA DEAL to Become an Anchor Institution for Broadband in Your Community
• Get Involved with the Digital Equity and Inclusion Efforts with CCF and others at the State and Local Levels
• Attend the Middle Mile Advisory Council and Give Public Comment
• Attend the CA Broadband Council and Give Public Comment
• Track and Engage in the Stakeholder Process for the State Digital Equity Plan
Learn More

ITUP Broadband for Health Basics Fact Sheet:

Anchor Institutions Fact Sheet:

ITUP LA Health Collaborative: Addressing Broadband as a Social Driver of Health:
https://www.itup.org/events/la-health-collaborative-may-5-2022/

CCF Broadband 101 Fact Sheet:

ILSR Digital Equity Fact Sheets:
https://ilsr.org/exploring-digital-equity-fact-sheets/

California Community Foundation Digital Equity Initiative Resources:
https://www.calfund.org/digital-equity-initiative/#resources
Thank you!

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