

Tools to Help Get the Word out About ITUP Regional Workgroups

ITUP has created tools to help get the word out about the upcoming Regional Workgroups! Included in this toolkit are graphics and copy for social media outreach, newsletter feature copy, and more information to share about the workgroups with your network. **Please share this toolkit with the communications team at your organization.**

About ITUP 2022 Regional Workgroups

ITUP is convening a statewide conversation on CalAIM implementation specifically focused on building partnerships between community-based organizations and the health care delivery system to make the goals of CalAIM meaningful for California communities.

ITUP will bring together regional stakeholders including community-based organizations and the local health care delivery system for a rich discussion on the lessons learned so far in year one of CalAIM Implementation and how health care and community-based organizations can partner to better the health and wellbeing of Californians in their communities.

The regional workgroups are a key part of ITUP’s core mission, supporting our efforts to bridge the gap between health care policy and field implementation, as well as inform ITUP’s policy work, [publications](#), [convenings](#), and the [annual statewide conference](#)!

You can learn more about the ITUP Regional Workgroups and register here: <https://bit.ly/388P2Wh>

Workgroup attendees include local clinics, hospitals, and medical groups; service providers; consultants and academics; consumer advocates; and state and county staff.

Regional Workgroup Dates and Registration Links

<p>June 9, 2022: Bay Area https://us02web.zoom.us/meeting/register/tZwoceyoqzwiGdP3vskbYfx_CPafV_n64M5x</p>	<p>June 9, 2022: Orange County https://us02web.zoom.us/meeting/register/tZEp_dOGorjMvGdKycBzBIO00foaK5YxDOy-5</p>
<p>June 16, 2022: North Central https://us02web.zoom.us/meeting/register/tZUudemuqjsoH9FFCuQh8pgcc24sgcx6WIA</p>	<p>June 16, 2022: Central Coast https://us02web.zoom.us/meeting/register/tZLudOivpzljHt2FVXCi3DRBjhXaMwVEuK7u</p>
<p>June 30, 2022: Inland Empire https://us02web.zoom.us/meeting/register/tZYtf-GtrTljGdE1qMFOGosau89Lx4-bDJgl</p>	<p>July 14, 2022: San Diego https://us02web.zoom.us/meeting/register/tZlvdOqtrTsjE9OHVI68w_5ZDrIV-pMLVM4K</p>
<p>July 14, 2022: Central Valley https://us02web.zoom.us/meeting/register/tZ0oceGqrz8pGt33KPE7fGZJuPT29DUIfUy1</p>	<p>July 20, 2022: Shasta https://us02web.zoom.us/meeting/register/tZEqcuihpzlsEtX5AHbWF8rXFN-qxRN8NTfa</p>
<p>July 20, 2022: Humboldt https://us02web.zoom.us/meeting/register/tZEpdeGgrzgpHdJb2KdBLFdC38Zqk649OKL7</p>	<p>July 28, 2022: Mendocino https://us02web.zoom.us/meeting/register/tZEs_dO-gqD8pEtfelVPZss2K2NIY14zctIGR</p>

Social Media Features:

Join @ITUP for their annual statewide Regional Workgroups discussing CalAIM implementation specifically focused on building partnerships between community-based organizations and the health care delivery system. View dates and register here: <https://bit.ly/388P2Wh>

@ITUP is hosting a statewide discussion about CalAIM implementation specifically focused on building partnerships between community-based organizations and the health care delivery system. View dates and register here: <https://bit.ly/388P2Wh>

Graphics:



[Download](#)

(For use on Facebook, LinkedIn, Website, Email, and Newsletter)



[Download](#)

(For use on Twitter, Email, and Newsletter)

Newsletter/Website/Email Features:

Join Insure the Uninsured Project (ITUP) for their annual virtual Regional Workgroups this summer! ITUP is convening listening sessions around the state on CalAIM implementation, specifically focused on building partnerships between community-based organizations and the health care delivery system to make the goals of CalAIM meaningful for California communities.

Discuss with local clinics, hospitals, and medical groups; service providers; consultants and academics; consumer advocates; and state and county staff actionable ways to address challenges and build successful partnerships to ensure the success of CalAIM goals and create a community and equity-centered health care delivery system. We encourage you to share this event widely with partners and colleagues. Attend and share your perspective! **Register here:** <https://bit.ly/388P2Wh>

For more information, please visit the ITUP website: <https://www.itup.org>

For more information on how to use this toolkit, please contact ITUP Senior Communications Coordinator, Sandra Hernandez, at Sandra@itup.org