



# Addressing Broadband as a Social Driver of Health

Thursday, May 5, 2022 | 1:00 – 3:00 p.m. PT

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## Speaker Biographies

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### LA Health Care Voices on Broadband

Thursday, May 5, 2022 | 1:10 – 1:50 p.m. PT

#### **Charmaine Dorsey, M.S.W., L.C.S.W.**

Charmaine (she/her) is an LCSW and has served with LA County DHS for over 20 years. Her experience includes Trauma, Emergency Medicine, Intensive Care, Rehabilitation and Primary Care. She has served in both clinical and administrative roles. The Institute for Healthcare Improvement in Boston welcomed her in 2014 where she helped to develop and facilitate a web-based series focusing on addressing social determinants of health in safety net organizations.

In 2017, Charmaine was chosen as a Fellow in the Robert Wood Johnson Foundation Clinical Scholars Program. Her and her team's work was focused on creating health equity for all by developing pathways to connect patients from Emergency Departments to Primary Care and helping to address barriers and enhance partnerships and meaningful connections to resources.

Charmaine currently leads efforts for Patient and Social Support Services in LA County, including working collaboratively towards providing integrated healthcare such as behavioral health and substance use services, within primary care. She most recently served on the committee to address the digital divide led by the County CEO office.

#### **Joanne Preece, M.P.H.**

[REQUESTED]

#### **Stephanie Landrum-Hall, M.P.H.**

Ms. Landrum-Hall (she/her) has dedicated her career to enhancing the health of the community through relationship building, education and philanthropy. Currently serving as the Senior Manager of Community Grants and Public Affairs for Health Net, she is responsible for the

development and oversight of the Community and Infrastructure Investment Program, providing \$65 Million in grants and health services to underserved populations throughout California. Previously, Ms. Landrum-Hall served as the Community Benefit Health Specialist for Kaiser Permanente Northern California, responsible for developing strategic partnerships, grants and public health initiatives for the greater Sacramento region.

Ms. Landrum-Hall has over 18 years of experience in philanthropy and community engagement. Currently serving as Vice President on Community Against Sexual Harm's Board of Directors, she helps lead the local non-profit to provide harm reduction and wrap around services to women who have been commercially sexually exploited and trafficked.

Ms. Landrum-Hall is a Leadership Fellow of the Sierra Health Foundation's Health Leadership Program, as well as an alumni of both Leadership California's hallmark California Issues and Trends (CIT) program and the Elk Grove Chamber of Commerce's Leadership Program. She holds a Bachelor of Arts in Psychology from the University of California, Santa Barbara, and a Masters of Public Health from Drexel University.

### **NanaEfua Afoh-Manin, M.D., M.P.H.**

Dr. NanaEfua (Nana) Afoh-Manin (she/her) is the founder and the Chief Medical Officer of Shared Harvest Foundation. She's an emergency medicine physician, social entrepreneur, and champion of health equity.

Dr. Nana earned her medical degree at the University of Rochester, her residency in Emergency Medicine at the University of Chicago Medical Center, her Masters in Global Public Health and Disaster Medicine at Columbia University.

Dr. Nana understands the debilitating impact that student debt has on the medical provider pipeline, particularly when trying to increase the number of BIPOC clinicians serving marginalized communities. The COVID-19 pandemic exacerbated health disparities and increased provider burnout. Witnessing this firsthand, Dr. Nana is proud to lead an organization that is intentional about spreading compassion through wellness, service and student loan relief.

### **Katie Heidorn, M.P.A. (Moderator)**

Katie Heidorn (she/her) is Executive Director of Insure the Uninsured Project (ITUP). Katie has nearly two decades of experience working in health policy, government, and non-profits and is a skilled leader, facilitator, and communicator. Prior to leading ITUP, Katie was a Government Affairs Advocate for Health Net and Development Director and policy lead at the nonprofit California Coverage and Health Initiatives. Katie spent a decade in California state government including as a Deputy Secretary for the California Health and Human Services Agency and Principal Consultant in the Senate Appropriations Committee. She is also an alumna of the California Senate Fellows Program. Katie received her master's degree in Public Administration

from the University of Southern California and her bachelor's of arts and sciences degree in Biochemistry and Molecular Biology and Comparative Literature from the University of California, Davis.

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## **Closing the Digital Divide in LA County**

Thursday, May 5, 2022 | 1:50 – 2:55 p.m. PT

### **Selwyn Hollins, M.A.**

Selwyn Hollins (he/him) has dedicated his career to public service for the past 30 years. He is currently employed with the County of Los Angeles, Internal Services Department. He joined the Department as the General Manager of Administration and Finance in August 2017. In November 2018, he promoted to Chief Deputy Director and was later appointed as the Director in July 2020.

Prior to working for the County, Selwyn held progressively responsible positions with the City of Los Angeles. He served as an Assistant General Manager with the Department of Transportation and Assistant Director with the Office of Finance. He also worked in various capacities for the Department of Water and Power, Personnel Department, and Los Angeles World Airports.

Over the course of his career, Selwyn has been highly motivated by a desire for enhancing organizational performance and delivering outcomes that exceed expectations. His professional background covers administrative services, fiscal oversight, analyses, policymaking, field operations, customer service, and civic engagement. These experiences helped to shape his workplace values of being responsive to customer concerns, advocating change management, and fostering a progressive work environment in which employees feel valued. Additionally, he has developed a sound working knowledge of how administration and operations must strategically align to achieve success. He has effectively utilized this insight to implement new policies and innovations that have enhanced service delivery, staff accountability and cost reductions.

Selwyn holds a Master's Degree in Communications from the University of Southern California and Bachelor's Degree in Business Administration from California State University, Long Beach.

### **Amy Cortina, M.A.**

Amy Cortina (she/her) is the Senior Vice President of Strategic Partnerships for UNITE-LA. In her position, Cortina oversees UNITE-LA's national strategic partnerships team, which is dedicated to engaging business communities across the country to support and drive equitable education

and talent development initiatives. Since February 2021, Cortina has co-convened the LA Digital Equity Action League (LA DEAL) Regional Broadband Consortium's Digital Literacy and Devices Taskforce and supported policy and broadband infrastructure deployment efforts in partnership with the LA County Economic Development Corporation.

Prior to UNITE-LA, Cortina worked at a prestigious and progressive independent K-12 school in Washington, D.C., where she witnessed the undeniable disparities in education opportunities between the haves and have-nots. Cortina has always been driven to improve the quality of life for, and alongside, those who face seemingly insurmountable barriers. While serving a small and under-resourced town as a rural community development Peace Corps Volunteer, Cortina formed a women's committee to raise funds and build a health clinic. She then went on to provide positive programming for kids with cancer before returning to international development work.

Cortina received a Bachelor of Science from the University of Colorado, Boulder and a Master of International Affairs from the University of California San Diego School of Global Policy and Strategy.

### **Jason Foster, M.B.A.**

Prior to joining Destination Crenshaw, Jason (he/him) served as the Director of Strategic Partnerships at River LA, the organization charged with improving and revitalizing communities adjacent to the 51-mile stretch of the LA River. Jason helped to build the non-profit organization from its inception. He developed the organization's partnerships philosophy and spearheaded programming for River LA's strategic partnerships. Jason worked closely with community partners, corporate representatives, and residents to grow the civic pride and social responsibility surrounding the LA River.

Before moving to Los Angeles, Jason worked as a Project Manager for Impacct Brooklyn (previously Pratt Area Community Council) in Brooklyn, New York. He managed multiple multi-unit affordable housing projects through construction, including tenant relocations, construction project management, and property management services. Prior to construction management, Jason worked as a community organizer and was involved in campaign policy strategy and coordination.

Jason holds a B.A. in Business Administration, Finance from Howard University, and is a member of Alpha Phi Alpha Fraternity Inc. (Beta Chapter), a founding member of Beta Chapter Alumni Association (501(c)3) and the Beta Chapter Investment Club. Jason also holds an MBA from the Metropolitan College of New York where he focused his studies on community redevelopment and small business incubation.

He currently lives in South Los Angeles with his wife and two children, who are all native to Los Angeles. Jason is proud to have grown up in Knoxville, Tennessee.

### **Shayna Englin, M.P.P. (Moderator)**

Shayna Englin (she/her) is the founder and CEO of 42 Comms, a strategic advisory firm, and is the Director of the Digital Equity Initiative at the California Community Foundation. Shayna spent more than two decades earning her stripes in the take-no-prisoners world of politics, where she learned to find a way or make one in every circumstance. She founded, scaled, and sold two political communications firms, published sector-leading research, served as the Managing Director for North America for Change.org, built strategic communications for Kernel, a neurotech company, and for a variety of mission-driven venture funds, and advised investors and startup leaders on strategy, communications, and public impact. Shayna is a published expert in leadership and change management and was named an “Influencer 50” by Campaigns & Elections magazine.