



ITUP 26th Annual Conference

CALIFORNIA *DISRUPTED*

Grounding Health in
Equity and Community

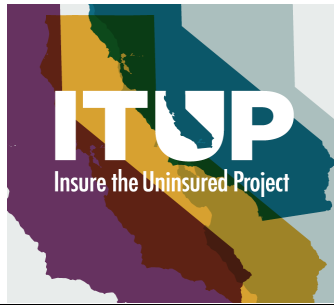
Virtual Conference, February 7-9, 2022

Monday, February 7, 2022

PRE-CONFERENCE AGENDA

Advancing Health Equity in a Post-Pandemic Health System

1:00 – 1:10 p.m.	Welcome and Introductions
1:10 – 2:10 p.m.	<p>How California Communities are Combating COVID-19 and Vaccine Misinformation</p> <ul style="list-style-type: none"> • Jeneba Lahai— Executive Director, Yolo County Children’s Alliance • Afomeia Tesfai, MPH— Associate Director of Policy, Alameda Health Consortium • Harsha Ramchandani, MD— Chief Medical Officer, Bay Area Community Health • Adrian James, MD— Chief Medical Officer, West Oakland Health • Katie Heidorn, MPA— Executive Director, Insure the Uninsured Project (Moderator)
2:10 – 2:50 p.m.	<p>Workforce of the Future: Addressing Equity, Burnout, and Scarcity</p> <ul style="list-style-type: none"> • Lilia Chagolla— Regional Operations Director, Monterey & Santa Cruz Counties, Central California Alliance for Health • Shannon Gerig, RN— Chief Executive Officer, Mountain Valleys Health Centers • Katie Heidorn, MPA— Executive Director, Insure the Uninsured Project (Moderator)
2:50 – 3:50 p.m.	<p>Community-Based Partnerships: Their Value During the Pandemic and Beyond</p> <ul style="list-style-type: none"> • Miranda Ramos— Program Director, Alliance for Rural Community Health • Margaret Bredehoft, DrPH— Chief of Public Health Services, County Public Health Director, Orange County Health Care Agency • Anna Gorman, MPH— Chief Operating Officer, Community Programs, Los Angeles County Department of Health Services • Katie Heidorn, MPA— Executive Director, Insure the Uninsured Project (Moderator)
3:50 – 4:00 p.m.	Wrap-Up



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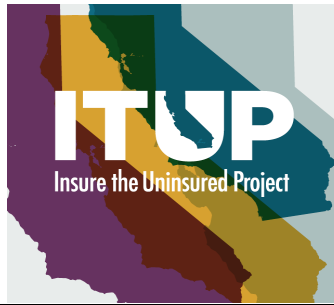
Virtual Conference, February 7-9, 2022

Tuesday, February 8, 2022

DAY 1 MAIN CONFERENCE AGENDA

California Disrupted: Grounding Health in Equity and Community

9:00 – 9:30 a.m.	Welcome and Introductions
9:30 – 9:45 a.m.	Spirit of ITUP Award—Honoring Peter V. Lee <ul style="list-style-type: none"> • Peter V. Lee— <i>Executive Director, Covered California</i> • Marian Mulkey, MPP, MPH— <i>Board Chair, Insure the Uninsured Project</i>
9:45 – 10:45 a.m.	Keynote Panel – Medi-Cal and Covered California: Grounding Health in Equity and Community <ul style="list-style-type: none"> • Peter V. Lee— <i>Executive Director, Covered California</i> • Michelle Baass, MPPA— <i>Director, California Department of Health Care Services</i> • Jarrett Tomás Barrios, JD— <i>Senior Vice President of Strategic Community & Programmatic Initiatives, California Community Foundation (Moderator)</i>
10:45 – 11:45 a.m.	Plenary – Making CalAIM Meaningful: Engaging Community-Based Organizations as Part of the Medi-Cal Workforce <ul style="list-style-type: none"> • Jarrod B. McNaughton, MBA, FACHE— <i>Chief Executive Officer, Inland Empire Health Plan</i> • Susan Philip, MPP— <i>Deputy Director, Health Care Delivery Systems, California Department of Health Care Services</i> • Karyn Young-Lowe, MSW— <i>President & Chief Executive Officer, LightHouse Social Service Centers</i> • Sunita Mutha, MD, FACP— <i>Director, UCSF Healthforce Center (Moderator)</i>
11:45 a.m. – 12:45 p.m.	Morning Breakout Sessions (2)
Behavioral Health: COVID-19 Crisis Driving Post-Pandemic Solutions <ul style="list-style-type: none"> • Melissa Stafford Jones, MPH— <i>Director, Children and Youth Behavioral Health Initiative, California Health and Human Services Agency</i> • Michelle Doty Cabrera— <i>Executive Director, County Behavioral Health Directors Association of California</i> • Jeff Farber, MSW— <i>Executive Director, Helpline Youth Counseling, Inc.</i> • Le Ondra Clark Harvey, PhD— <i>Chief Executive Officer, California Council of Community Behavioral Health Agencies (Moderator)</i> 	



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Aging Well: Meeting the Needs of California's Growing Senior Population

- **Kim McCoy Wade, JD**— *Senior Advisor on Aging, Disability, and Alzheimer's, Office of California Governor Gavin Newsom*
- **Kevin Prindiville**— *Executive Director, Justice in Aging*
- **Anni Chung**— *President & Chief Executive Officer, Self-Help for the Elderly*
- **Shelly LaMaster, MSW**— *Director, Integrated Care, Inland Empire Health Plan*
- **Sarita A. Mohanty, MD, MPH, MBA**— *President & Chief Executive Officer, The SCAN Foundation (Moderator)*

12:45 – 1:00 p.m.

Break

1:00 – 2:00 p.m.

Afternoon Breakout Sessions (2)

CalAIM and Facilitating Equitable Re-Entry for Justice Involved Californians

- **Jessica Yates**— *Business Analyst, Stepping Up Initiative, Sheriff's Office, County of San Luis Obispo*
- **Shira Shavit, MD**— *Executive Director, Transitions Clinic Network*
- **Cynthia Carmona, MPA**— *Senior Director, Safety Net Initiatives, L.A. Care Health Plan*
- **Jeffrey Reynoso, MPH, DrPH**— *Executive Director, Latino Coalition for a Healthy California (Moderator)*

Reproductive Health Care: Pathways to Equity

- **Toni Panetta**— *Government Affairs Manager, National Service Office for Nurse-Family Partnership & Child First*
- **Alissa Erogbogbo, MD, FACOG**— *Medical Director of Operations, Ob Hospitalist Group*
- **Paris Maloof-Bury, MSN, CNM, RNC-OB, IBCLC**— *President, California Nurse-Midwives Association*
- **Shantay R. Davies-Balch, MBA, CLE, Doula**— *President & Chief Executive Officer, BLACK Wellness & Prosperity Center*
- **Cecilia Oregón, MPP, MPH**— *Executive Director, Kaiser Permanente's Institute for Health Policy (Moderator)*

2:00 – 2:15 p.m.

Wrap-Up



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Wednesday, February 9, 2022

DAY 2 MAIN CONFERENCE AGENDA

California Disrupted: Grounding Health in Equity and Community

9:00 – 9:15 a.m.	Welcome and Introductions
9:15 – 9:30 a.m.	<p style="text-align: center;">Opening Remarks</p> <p style="text-align: center;">Mark Ghaly, MD, MPH— <i>Secretary, California Health and Human Services Agency</i></p>
9:30 – 10:00 a.m.	<p style="text-align: center;">Spirit of ITUP Award—Honoring Senator Richard Pan</p> <ul style="list-style-type: none"> • Senator Richard Pan, MD, MPH (D—Sacramento)— <i>California State Senate, District 6</i> • Assemblymember Jim Wood, DDS (D—Santa Rosa)— <i>California State Assembly, District 2</i>
10:00 – 11:00 a.m.	<p style="text-align: center;">Plenary – Optimizing Telehealth and Virtual Care: Equitable Tools for Health Care Delivery</p> <ul style="list-style-type: none"> • Mayra E. Alvarez, MHA— <i>President, The Children’s Partnership</i> • Rachel Brodie— <i>Senior Director of Measurement & Accountability, Purchaser Business Group on Health</i> • Andie Martinez Patterson, MPP— <i>Senior Vice President of Strategy, Integration & System Impact, California Primary Care Association</i> • Kara Carter, MBA, MSc— <i>Senior Vice President of Strategy & Programs, California Health Care Foundation (Moderator)</i>
11:00 a.m. – 12:00 p.m.	Breakout Sessions (2)
<p style="text-align: center;">Roadmap for CalAIM Implementation: Alameda County Case Study—Connecting Community-Based Organizations and Health Care</p> <ul style="list-style-type: none"> • Scott Coffin— <i>Chief Executive Officer, Alameda Alliance for Health</i> • Aneeka Chaudhry, MPH— <i>Assistant Agency Director, Systems & Policy Alameda County Health Care Services Agency</i> • Jamie Almanza, MBA— <i>Chief Executive Officer, Bay Area Community Services</i> • Greg Garrett, MPH— <i>Chief Operating Officer, Native American Health Center (Moderator)</i> 	



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Leveraging Data for Equitable, Community-Centric Health

- **Joe Prado**— *Assistant Director, Fresno County Department of Public Health*
- **Cheron Vail, PhD**— *Chief Information Officer, Health Plan of San Joaquin*
- **Isaiah Nathaniel, CPHIMS**— *Chief Information Officer, Delaware Valley Community Health, Inc.*
- **Robert Phillips, MPA, MPH, ABD**— *Board Member, Insure the Uninsured Project (Moderator)*

12:00 – 12:45 p.m.

Closing Keynote – Advancing Equity at the Intersection of Climate and Health

Rachel L. Levine, MD

Admiral, U.S. Public Health Service

Assistant Secretary for Health, U.S. Department of Health and Human Services

12:45 – 1:00 p.m.

Wrap-Up