

ITUP Strategic Plan 2021 – 2023 Summary

ITUP
Insure the Uninsured Project



About ITUP: Mission and Vision

Mission

Promote innovative and workable policy solutions that expand health care access and improve the health of all Californians.

Vision

ITUP believes that all Californians should have a fair opportunity to live their healthiest lives.



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ITUP Values

ITUP seeks a health system that is:

- **Universal** – All Californians are eligible for comprehensive health coverage and services, including primary, specialty, behavioral, oral, and vision health services, as well as services that address the social determinants of health
- **Equitable** – All Californians receive health care coverage, treatment, and services that address the social determinants of health regardless of health status, age, ability, income, language, race, ethnicity, gender identity, sexual orientation, immigration status, and geographic region
- **Accessible** – All Californians have access to coverage options and services that are available, timely, and appropriate
- **Effective** – Health, health care, and related services that address the social determinants of health are person-centered, value-based, coordinated, and high-quality
- **Affordable** – Coverage and services are affordable for consumers at the point of purchase and care; and, at the health system level for public and private purchasers



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Who is ITUP? What Do We Bring to the Table?

- 25-year-old health policy institute and convener
- Network of over 3,600 stakeholders
- Hosts California's premier annual health policy conference with over 700 attendees
- 10 Regional Listening Sessions/Workgroups Annually
- LA Health Collaborative
- In-Depth Policy Forums
- Expert Policy Publications



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Methodology

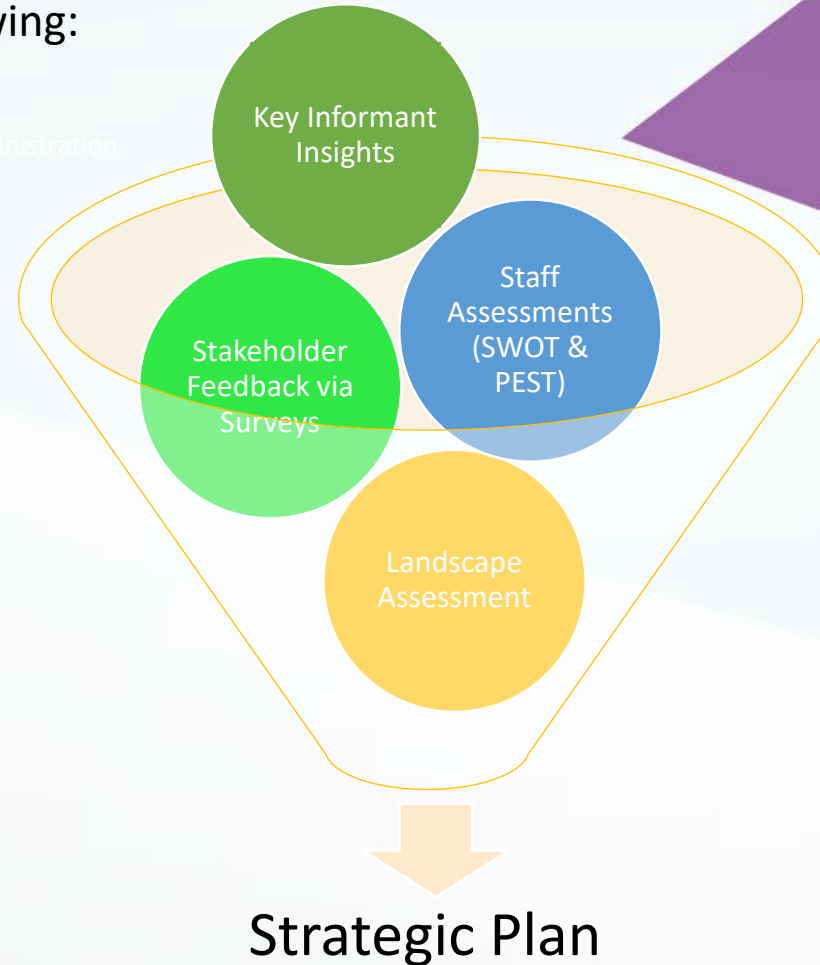
We approached strategic planning through a broad lens, seeking to understand and assess both the needs of our stakeholders, as well as ITUP's portfolio of work against the broad range of policy issues across the state. This was achieved through the following:

Policy Landscape: Reviewed CA issues and needs
Administration Organization

Identify Priorities: Surveyed board, funders, staff, and broader ITUP network
Program

Organizational Parameters: SWOT and PEST analyses; review mission & vision

Key Informant Interviews: Augmented survey information with policy experts



What Does ITUP Mean to You?

ITUP's Audiences and Their Perceptions: Survey Results



General Network	Funders	Board of Directors	Staff
Convener	Convener	Convener	Convener
Informed	Research	Thoughtful	Informative
Policy	Evolving	Educated	Inclusive
Inclusive	Sacramento	Connector	Neutral
Committed	Resourceful	Mission-Driven	Expertise

2021 – 2023 ITUP Areas of Work

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Convenings

Annual ITUP Conference
LA Health Collaborative
10 Annual Regional Listening
Sessions/Workgroups
Policy Forums

Connecting Community to Policy: Priority Initiatives

CalAIM and CBOs
Digital Equity
Public Health and Health Delivery
System Coordination
Aging Well
Farmworker Health
Children and
Behavioral Health

Policy Expertise

Infographic Fact Sheets
Statewide and Regional
Coverage Statistics Fact
Sheets
Legislative Bill and Budget
Summaries
Facilitate Stakeholder
Connections and TA

2021 – 2023 Policy Priority Areas & Activities

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Coverage and Access

- 10 Statewide and Regional Coverage Snapshots
- 10 Regional Listening Sessions/Workgroups
- 2020 Enrollment and Coverage Notes from the Field
- 2020 Telehealth Notes from the Field
- 2020 COVID-19 Response Notes from the Field
- 2021 Notes from the Field
- Enrollment Policy Forum
- Telehealth Fact Sheet
- Telehealth Policy Forum
- Medicare Fact Sheet
- Remaining Uninsured Snapshot

Delivery System Transformation

- CaAIM Summary
- Community Health Workers Fact Sheet
- Public Health and Delivery System Coordination Fact Sheet
- Community-Based Organization Fact Sheet (upcoming)

The Future of Health

- Broadband for Health Basics Fact Sheet
- Broadband and Telehealth Policy Forum
- Health Information Exchange Fact Sheet
- Health Information Exchange Policy Forum