



2022 SPONSORSHIP OPPORTUNITIES FORM

ITUP 26th Annual Conference

February 7-9, 2022 | VIRTUAL CONFERENCE

SIGNATURE ANNUAL ITUP EVENT: The Insure the Uninsured Project's Annual Conference is the premier venue where the California health policy community gathers each year to look towards the future of equitable health in California. The most influential health policy voices in the state convene to share their insights and attendees reconnect with colleagues while forging new relationships with their peers.

ATTENDEES 700+ AUDIENCE: For over two decades, the ITUP Annual Conference has brought all sectors of the California health ecosystem together in one space, including elected officials, policy experts, researchers, advocates, providers, health plans, and community-based organizations. The ITUP Annual Conference is the must-attend event of the year for anyone interested in health policy in California!

Annual conference sponsorship offsets a portion of conference costs including staffing, materials, venue, audio/visual services, and more!

FOR MORE INFORMATION: Visit <http://www.itup.org/events/26th-annual-itup-conference/>

Scholarship levels are below. There are no limits or restrictions on sponsorship amounts.

SPONSORSHIP LEVELS

Platinum | \$25,000

Includes customized listing with banner, description with embedded video capabilities, downloadable resources, contacts, live chat, virtual showcase for up to 100 participants, and a 1:1 booking system utilizing Zoom rooms. This listing includes reports of attendees who opted in, listing views, resource downloads stats and chat logs. Complimentary attendance for five (5).

Gold | \$15,000

Includes customized listing with banner, description with embedded video capabilities, downloadable resources, contacts, and live chat. This listing includes reports of attendees who opted in, listing views, resource downloads stats and chat logs. Complimentary attendance for three (3).

Silver | \$10,000

Includes customized listing with banner and description. This listing includes reports of attendees who opted in, listing views, resource downloads stats. Complimentary attendance for two (2).

Emerald | \$5,000

Includes company logo, name, tagline, description, contact and website link. Complimentary attendance for one (1).

ITUP greatly appreciates the monetary contributions of its sponsors and funders. Without them, our informational events and publications would not be possible. As an independent non-profit organization dedicated to improving the health of Californians, ITUP's views are its own.

SPONSOR PACKAGES AT-A-GLANCE

LEVEL	Platinum	Gold	Silver	Emerald
COST	\$25,000	\$15,000	\$10,000	\$5,000
FEATURE				
Company Logo	✓	✓	✓	✓
Company Description	✓	✓	✓	✓
Custom URL Website Button	✓	✓	✓	✓
Main Contact Information	✓	✓	✓	✓
Separate Page Outside the Directory Home Page	✓	✓	✓	<input type="checkbox"/>
Booth Banner Image (Hyperlinkable)	✓	✓	✓	<input type="checkbox"/>
Overview Page	✓	✓	✓	<input type="checkbox"/>
Resource Page	✓	✓	✓	<input type="checkbox"/>
Contacts Page	✓	✓	✓	<input type="checkbox"/>
Chat Box	✓	✓	<input type="checkbox"/>	<input type="checkbox"/>
Virtual Showcase (Video Conferencing)	✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1:1 Appointment Scheduler (Video Conferencing)	✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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2022 SPONSOR + EXHIBITOR

REGISTRATION FORM

ITUP 26th Annual Conference

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SELECT YOUR SPONSORSHIP OPPORTUNITY:

	SPONSORSHIP OPPORTUNITY	AMOUNT
<input type="checkbox"/>	General Support	\$
<input type="checkbox"/>	Platinum	\$25,000
<input type="checkbox"/>	Gold	\$15,000
<input type="checkbox"/>	Silver	\$10,000
<input type="checkbox"/>	Emerald	\$5,000

SELECT ADDITIONAL OPPORTUNITIES: STUDENT SCHOLARSHIPS

(Sponsor a student to attend the ITUP conference)

	SCHOLARSHIP OPPORTUNITY	AMOUNT
<input type="checkbox"/>	Provides 40 Student Scholarships	\$10,000
<input type="checkbox"/>	Provides 30 Student Scholarships	\$8,000
<input type="checkbox"/>	Provides 20 Student Scholarships	\$5,000
<input type="checkbox"/>	Provides 10 Student Scholarships	\$2,500

Contact Information

ORGANIZATION TO INVOICE

NAME AND TITLE (main contact)

ADDRESS

CITY

STATE

ZIP CODE

PHONE

E-MAIL

Payment Information

- CHECK ENCLOSED FOR \$ _____
(payable to Insure the Uninsured Project, Attn: Sponsorships, 400 Capitol Mall, Suite 900, Sacramento, CA 95816)
- ELECTRONIC TRANSFER
(ITUP will follow up with account information)

PLEASE: Email your completed form to emili@itup.org. ITUP will follow-up with further instructions and details.

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