

# **AI Committee:**

## **Shaping the Future of AI- Driven Health Equity**

### **February 27, 2025**



# Agenda

- Welcome & Introductions
- Level-setting: overview of ITUP's AI work, legislation, opportunities
- Discussion
- Next Steps & Closing

# Why We're Here

- **Mission Statement:** Harness AI to advance health equity and improve health care access for all Californians.
- **Partnership:** ITUP + California Department of Technology (CDT) = AI solutions for Health & Human Services.
- **Your Role:** Share expertise, monitor AI legislation, and guide ITUP's approach to AI in health care.
- **Key Questions:** How can AI be leveraged to bridge health equity gaps? How can AI be used to reduce health care workforce burnout?

# ITUP's AI Work

- **Publications:**
  - Factsheet: [Catalyzing AI to Advance Health Equity in California Communities](#)
  - Toolkit: [The Emergence of Artificial Intelligence and It's Application in Health](#)
- **Convenings:**
  - [AI Policy Forum: Catalyzing Artificial Intelligence to Advance Health Equity in California Communities \(September 18, 2024\)](#)
  - 2025 Conference Session: Unlocking the Future: The Intersection of Broadband, Technology, and Health Equity
- **Meetings:** Regular meetings with CDT to discuss AI projects and give feedback.

# The Future of Health Care

- **AI's Impact on Health Care:**
  - Streamlining administrative tasks to reduce provider burden.
  - Enhancing patient outcomes with predictive analytics and personalized medicine.
  - Addressing social determinants of health through AI-driven insights.
- **Why Your Expertise Matters:** Real-world insights ensure AI is implemented effectively and ethically.

## •Challenges in Health Equity:

- Bias in AI models leading to disparities in care.
- Data privacy and security concerns.
- Unequal access to AI-powered health care solutions.

## •Opportunities for Change:

- Using AI to identify and address health care disparities.
- Supporting policy changes that promote equitable AI use.
- Ensuring transparency and fairness in AI decision-making.

# AI & Health Equity

## •Recent Insights:

- [Health Affairs article](#) emphasizes the importance of integrating AI into public health to enhance health equity.
- The article discusses strategies for implementing AI-driven solutions to address disparities in health care access and outcomes.
- It highlights the need for policies that ensure AI technologies are used ethically and equitably in public health initiatives.

# Recent Publication

COMMENTARY | ARTIFICIAL INTELLIGENCE

[HEALTH AFFAIRS](#) > [VOL. 44, NO. 2](#): HEALTH POLICY ROAD MAP FOR A NEW US ADMINISTRATION

COMMENTARY

## Artificial Intelligence In Health And Health Care: Priorities For Action

[Michael E. Matheny](#), [Jennifer C. Goldsack](#), [Suchi Saria](#), [Nigam H. Shah](#), [Jacqueline Gerhart](#),

[... See all authors](#) ▾

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<https://doi.org/10.1377/hlthaff.2024.01003>

# AI Legislation Landscape

- In the 2023-2024 legislative session, California enacted 17 AI-related laws.
- Some notable health care-related bills:
  - Generative Artificial Intelligence Accountability Act: SB 896 (Dodd), Chapter 928, Statutes of 2024—Effective January 1, 2025.
    - Creates guidelines for the responsible development and deployment of generative AI (GenAI).
  - Health Care Coverage Utilization Review: SB 1120 (Becker)
    - Regulates the use of AI in health care decision-making and insurance coverage determinations.
  - Health Care Services Artificial Intelligence: AB 3030 (Calderon)
    - Establishes oversight for AI applications in medical diagnosis, treatment, and patient care.
- Further details on more AI health care bills can be found in [ITUP's 2024 Legislative Round Up Blog](#).

# AI Legislation Introduced - 2025

- As of February 21, 2025, 19 AI-bills have been introduced in the 2025-2026 Legislative Session.
- One notable health care-related AI bill:
  - Health Care Professions: Deceptive Terms or Letters Artificial Intelligence AB 489 (Bonta)
  - Prohibits the use of deceptive, AI-generated terms or credentials in health care professions.

# Discussion

- What are the most promising AI applications in health care today?
- How can we ensure AI tools are developed and implemented equitably?
- How can AI be used to reduce health care workforce burnout?
- What's top of mind as it relates to AI for communities you work with?
- What do you need from ITUP?

# Next Steps

- **Upcoming Meetings & Key Dates:**
- Schedule of future committee engagements.
- **Action Items for Committee Members:**
- What materials or guidance do you need from the state regarding AI?
  - Provide insights on AI policies and implementation.
  - Share relevant case studies and research.
- Engage with stakeholders to gather diverse perspectives.



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