

## ITUP 2020 Accomplishments

### ORGANIZATIONAL

#### 2021-2023 STRATEGIC PLAN



Coverage & Access

Transforming Delivery Systems

Future of Health



New **BOARD MEMBERS** bring decades of experience in health care, philanthropy, business, local government and health policy



**31k**  
Twitter impressions

**+120**  
New followers across all platforms

**SOCIAL MEDIA**



Additional Content: **Newsroom, Media Contact and Resources**

### PROGRAM



**Taking BOLD STEPS in Uncertain Times**  
ITUP 24TH ANNUAL CONFERENCE  
February 24-25, 2020 • Sheraton Grand Sacramento

**740** Attendees

 **Deborah Kelch** announces her retirement as Executive Director and **Katie Heidorn** assumes the role.

#### NEW POLICY FORUMS



Government Officials  
Policy Experts  
Community

**FORUM #1**  
Medi-Cal Enrollment: "Where are All the People?"

**FORUM #2**  
Telehealth During the COVID-19 Pandemic

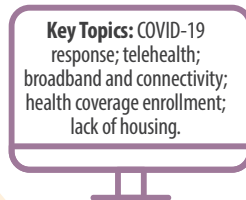


Hosted LA Health Collaborative and Sacramento Policy Issue Workgroup

**10**

**REGIONAL HEALTH COMMUNITY WORKGROUPS**

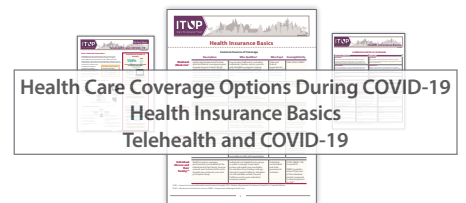
 Conversations included safety-net providers, state and local government agencies, foundations, health plans, legislative offices, community organizations, and consumer advocates.



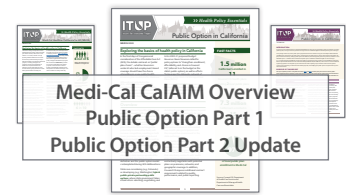
**Key Topics:** COVID-19 response; telehealth; broadband and connectivity; health coverage enrollment; lack of housing.

### POLICY

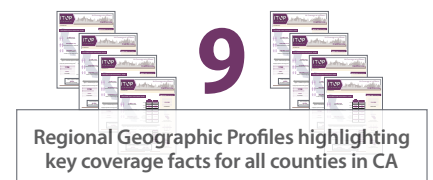
#### QUICK READ FACT SHEETS



#### IN-DEPTH POLICY BRIEFS



#### REGIONAL AND STATEWIDE HEALTH CARE COVERAGE STATISTICS FACT SHEETS



**9**  
Regional Geographic Profiles highlighting key coverage facts for all counties in CA

#### ITUP BLOGS



New State Budget & Legislative Blog Series



Health and Human Services Budget Predictions and Summaries



**Legislative Bills:**

- Consumer Access to Health Services
- Health Equity
- COVID-19 Response

### About ITUP

Insure the Uninsured Project (ITUP) is a 25-year-old non-profit health policy organization based in Sacramento, CA. We are a recognized and respected independent convener of members of the health ecosystem, including state level policymakers and elected officials; health plans, providers, and community-based organizations; consumer advocacy organizations; and, the media.

ITUP has three focus areas: coverage and access, in keeping with our historical mission; delivery system transformation; and, the future of health. We seek a health system that is: universal, equitable, accessible, effective, and affordable. Each year, we host an annual conference in February, run a dozen policy and regional workgroups across the state, and produce in-depth issue briefs and high-level health policy fact sheets.