



2021 SPONSORSHIP OPPORTUNITIES FORM

ITUP 25th Annual Conference

February 22 – 24, 2021 | VIRTUAL CONFERENCE

SIGNATURE ANNUAL ITUP EVENT: ITUP's Annual Conference is the statewide health policy conference in California that for more than 20 years has been the venue for state and local leaders to connect with colleagues, stay current with emerging health policy successes and challenges, and learn about best practices and opportunities in California and around the country.

ATTENDEES 700+ AUDIENCE: State and local policymakers, policy experts, researchers, providers, health plans, community-based organizations, advocates, and many other key decisionmakers from hundreds of organizations across the state.

Annual conference sponsorship offsets a portion of conference costs including staffing, materials, venue, and audio/visual service.

FOR MORE INFORMATION: Visit <http://www.itup.org/events/25th-annual-itup-conference/>

Scholarship levels are below. There are no limits or restrictions on sponsorship amounts.

SPONSORSHIP LEVELS

Platinum | \$25,000

Includes customized listing with banner, description with embedded video capabilities, downloadable resources, contacts, live chat, virtual showcase for up to 100 participants, and a 1:1 booking system utilizing Zoom rooms. This listing includes reports of attendees who opted in, listing views, resource downloads stats and chat logs. Complimentary attendance for five (5).

Gold | \$15,000

Includes customized listing with banner, description with embedded video capabilities, downloadable resources, contacts, and live chat. This listing includes reports of attendees who opted in, listing views, resource downloads stats and chat logs. Complimentary attendance for three (3).

Silver | \$10,000

Includes customized listing with banner and description. This listing includes reports of attendees who opted in, listing views, resource downloads stats. Complimentary attendance for two (2).

Emerald | \$5,000

Includes company logo, name, tagline, description, contact and website link. Complimentary attendance for one (1).

SPONSOR PACKAGES AT-A-GLANCE

LEVEL	Platinum	Gold	Silver	Emerald
COST	\$25,000	\$15,000	\$10,000	\$5,000
FEATURE				
Company Logo	✓	✓	✓	✓
Company Description	✓	✓	✓	✓
Custom URL Website Button	✓	✓	✓	✓
Main Contact Information	✓	✓	✓	✓
Separate Page Outside the Directory Home Page	✓	✓	✓	<input type="checkbox"/>
Booth Banner Image (Hyperlinkable)	✓	✓	✓	<input type="checkbox"/>
Overview Page	✓	✓	✓	<input type="checkbox"/>
Resource Page	✓	✓	✓	<input type="checkbox"/>
Contacts Page	✓	✓	✓	<input type="checkbox"/>
Chat Box	✓	✓	<input type="checkbox"/>	<input type="checkbox"/>
Virtual Showcase (Video Conferencing)	✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1:1 Appointment Scheduler (Video Conferencing)	✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



ITUP greatly appreciates the monetary contributions of its sponsors and funders. Without them, our informational events and publications would not be possible. As an independent non-profit organization dedicated to improving the health of Californians, ITUP's views are its own.



2021 SPONSOR + EXHIBITOR

REGISTRATION FORM

ITUP 25th Annual Conference

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SELECT YOUR SPONSORSHIP OPORTUNITY:

	SPONSORSHIP OPPORTUNITY	AMOUNT
<input type="checkbox"/>	General Support	\$
<input type="checkbox"/>	Platinum	\$25,000
<input type="checkbox"/>	Gold	\$15,000
<input type="checkbox"/>	Silver	\$10,000
<input type="checkbox"/>	Emerald	\$5,000

SELECT ADDITIONAL OPPORTUNITIES: STUDENT SCHOLARSHIPS

(Sponsor a student to attend the ITUP conference)

	SCHOLARSHIP OPPORTUNITY	AMOUNT
<input type="checkbox"/>	Provides 40 Student Scholarships	\$10,000
<input type="checkbox"/>	Provides 30 Student Scholarships	\$8,000
<input type="checkbox"/>	Provides 20 Student Scholarships	\$5,000
<input type="checkbox"/>	Provides 10 Student Scholarships	\$2,500

Contact Information

ORGANIZATION TO INVOICE

NAME AND TITLE (main contact)

ADDRESS

CITY

STATE

ZIP CODE

PHONE

E-MAIL

Payment Information

- CHECK ENCLOSED FOR \$ _____
(payable to Insure the Uninsured Project, Attn: Sponsorships, 1107 9th Street, Suite 1025, Sacramento, CA 95814)
- ELECTRONIC TRANSFER
(ITUP will follow up with account information)

PLEASE: Email your completed form to emili@itup.org. ITUP will follow-up with further instructions and details.

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