



Taking **BOLD STEPS** in Uncertain Times



ITUP 24th Annual Conference February 24-25, 2020 • Sheraton Grand Sacramento

2020 Sponsorship Opportunities

Event Sponsorship

Event sponsorship covers the cost of hosting a specific event during the ITUP 24th Annual Conference. ITUP events are an opportunity for conference speakers, funders and participants to meet and network with colleagues.

Event Sponsorship*	Amount	Website & Conference Guide	Onsite Acknowledgment	Complimentary Conference & Dinner Registrations
Wifi & Charging Station	\$5,000	Name	Name / Small Display Table	1
Gourmet Coffee Station & Snacks	\$5,000	Name	Name / Small Display Table	1
Breakfast	\$10,000	Logo	Logo / Event Signage Large Display Table	2
Lunch	\$17,000	Logo	Logo / Event Signage Large Display Table	3
Networking Reception	\$20,000	Logo	Logo / Event Signage Large Display Table	4

General Conference Sponsorship

General conference sponsorship offsets a portion of conference costs including staffing, materials, venue and audio/visual service. **Scholarship levels below are for illustration purposes. There are no restrictions on sponsorship amounts.**

General Conference Sponsorship*	Amount	Website & Conference Guide	Onsite Acknowledgment	Complimentary Conference & Dinner Registrations
PLATINUM	\$25,000	Logo	Logo / Event Signage Large Display Table	5
GOLD	\$15,000	Logo	Logo / Event Signage Large Display Table	3
SILVER	\$10,000	Logo	Logo / Event Signage Small Display Table	2
BRONZE	\$5,000	Name	Name / Small Display Table	1
EMERALD	\$2,500	Name	Name / Small Display Table	N/A
CONFERENCE SCHOLARSHIPS (allows ITUP to offer discounted student registration)				
50 Scholarships	\$10,000	Logo	Logo	2
40 Scholarships	\$8,000	Logo	Logo	1
30 Scholarships	\$6,000	Name	Name	1
20 Scholarships	\$4,000	Name	Name	N/A

* All sponsors are acknowledged in general session and networking dinner presentations.

ITUP 24th Annual Conference Sponsorship Form



Contact Information:

Name	
Title	
Organization	
Address	
Phone Number	Email

Choose your sponsorship opportunity:

Sponsorship Opportunity	Amount
<input type="checkbox"/> General Support*	\$ _____
<input type="checkbox"/> Gourmet Coffee Station & Snacks	\$5,000
<input type="checkbox"/> Wifi & Charging Station	\$5,000
<input type="checkbox"/> Breakfast	\$10,000
<input type="checkbox"/> Lunch	\$17,000
CONFERENCE SCHOLARSHIPS	
<input type="checkbox"/> 50 Scholarships	\$10,000
<input type="checkbox"/> 40 Scholarships	\$8,000
<input type="checkbox"/> 30 Scholarships	\$6,000
<input type="checkbox"/> 20 Scholarships	\$4,000

***One complimentary conference and dinner registration per \$5,000.**

Return your completed form to emili@itup.org. You will later receive a confirmation of your organization’s sponsorship opportunity and benefits, as well as a promo code to register your complimentary representatives for the conference and dinner.

Checks should be made payable to **Insure the Uninsured Project** and sent to:

Insure the Uninsured Project, Attn: Sponsorships, 1107 9th Street, Suite 1025, Sacramento, CA 95814