Advancing HEALTH in California: NO MATTER WHAT

FEBRUARY 5-6, 2018

22nd Annual ITUP Conference
Dear Friends and Colleagues,

Welcome to the 22nd Annual ITUP Conference.

We began 2017 facing a previously unexpected threat to the very core of our health care system. The input that all of you provided at last year’s conference gave us a springboard to beat back the worst aspects of that threat and to continue California’s long tradition as a beacon and leader in addressing our many health care challenges and needs.

I want to thank our Executive Director, Deborah Kelch, and her fabulous ITUP team for working tirelessly to continue ITUP’s long-standing role as California’s leading health care policy expert and “honest broker” of the many innovative ideas on how to deal with national developments, while helping to ensure that California remains firmly focused on a future of quality, affordable health care for ALL. Deborah has completed the process of assembling a top-notch staff and has expanded ITUP’s work analyzing national health developments, advancing new policy ideas and engaging with stakeholders throughout the state.

While we successfully stopped the outright repeal of the ACA, we still face many challenges. In the midst of pernicious efforts in Washington to weaken the gains we have all fought so hard to achieve, all of you demonstrated your resolve to further strengthen our own health care markets and move toward the goal that no Californian will be without the health care that is their right.

Finally, I want to thank my colleagues on the ITUP Board of Directors for their continued dedication, expertise and support. All of us on the ITUP team look forward to engaging with you today and continuing to work closely with you as we move forward together.

John C. Arensmeyer
Chair of the Board, Insure the Uninsured Project
Dear Friends and Colleagues,

Welcome to the 22nd Annual ITUP Conference!

ITUP staff looks forward to catching up with long-time colleagues and making new connections.

This past year brought uncertainty as the federal reform landscape shifted dramatically. While ultimately there was no comprehensive overhaul of the Affordable Care Act (ACA) or Medicaid, Congress eliminated the ACA tax penalty for individuals without coverage, with still unknown impacts on market stability, and other potentially damaging administrative changes are in process. The possibility of significant rollbacks of the federal commitment to health care remains for the foreseeable future.

Despite the setbacks, by fully embracing the ACA and enacting state policies to further extend coverage, including the Medi-Cal expansion for all low-income children, California still leads the way in advancing the health of its communities. The results speak for themselves as the uninsured rate dropped below 7%, an historic low. There is still more for California to do, as discussions continue on strategies to expand and improve coverage and care, including approaches to cover the remaining three million uninsured Californians and address the affordability challenges still facing many families in the state.

Throughout the year, ITUP stayed connected in communities through ITUP regional workgroups, collaborative convenings and issue workgroups. ITUP values these forums to identify issues, understand local challenges and gain insights that inform ITUP policy research and communications. Thanks to those of you who participated!

Today’s sessions will bring us up to date on federal developments, as well as state efforts to preserve and expand California coverage gains. Speakers will highlight wide-ranging opportunities and strategies to advance health in the state – No Matter What!

We hope you are inspired and renewed at the conference today and look forward to continued partnerships with you in 2018!

Deborah Reidy Kelch

Executive Director, Insure the Uninsured Project

Advancing Health in California: NO MATTER WHAT
AGENDA AT A GLANCE

Tuesday, February 6, 2018

7:30 - 8:30 a.m.     Registration & Breakfast  |  East Lobby
8:30 - 8:45 a.m.    Welcome and Introduction  |  Main Ballroom
8:45 - 9:15 a.m.     Legislative Welcome  |  Main Ballroom
9:15 - 10:15 a.m.   Opening Keynote Session  |  Main Ballroom
                                     What the Evolving Federal Reform Landscape Means for California
10:15 – 10:30 a.m.         Break  |  ITUP Café
10:30 – 10:45 a.m.   General Session  |  Main Ballroom
                                     Diana S. Dooley – Secretary, California Health and Human Services Agency
10:45 a.m. – 12:00 p.m. General Session  |  Main Ballroom
                                     Exploring Short- and Long-Term Strategies for Getting to Universal Coverage in California
12:00 – 1:30 p.m.    Lunch Buffet  |  Main Ballroom
                                     Conversation on a Public Option in California – Round Table Discussions
1:30 – 2:30 p.m.     Workshop Sessions
                                     Drug Medi-Cal System Change: What it Means for Behavioral Health Integration in California  |  309-310
                                     Making Access a Priority: Growing the Health Workforce  |  302-303
                                     Serving Immigrant Communities Under the Cloud of Immigration Enforcement  |  304-305
                                     Breaking Down Silos to Serve the Whole Person  |  311-312
2:30 – 2:45 p.m.         Refreshments  |  ITUP Café
2:45 – 4:00 p.m.     General Session  |  Main Ballroom
                                     Building a Medi-Cal Program for the Future
4:00 – 4:45 p.m.     General Session  |  Main Ballroom
                                     Advancing Health: California on the Cutting Edge
4:45 – 5:15 p.m.     Closing Session  |  Main Ballroom
                                     Moving California’s Reform Agenda Forward
5:15 – 6:30 p.m.     Networking Reception  |  ITUP Café
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Advancing Health in California: NO MATTER WHAT

Tuesday, February 6, 2018

7:30 – 8:30 A.M.  
Registration & Breakfast | East Lobby

8:30 – 8:45 A.M.  
Welcome and Introduction | Main Ballroom

SPEAKERS
John Arensmeyer - Chair of the Board, Insure the Uninsured Project
Deborah Kelch - Executive Director, Insure the Uninsured Project

8:45 – 9:15 A.M.  
Legislative Welcome | Main Ballroom

Despite a year of constant uncertainty and threats on the federal level, California continues to advance health reform and consider state policies that would further expand coverage and improve the health care system. Senator Holly Mitchell, Chair of the Senate Budget and Fiscal Review Committee, and Assembly Member Jim Wood, Chair of the Assembly Health Committee and Co-Chair of the Assembly Select Committee on Health Delivery Systems and Universal Coverage, will discuss state opportunities to preserve and expand on California’s health reform progress.

SPEAKERS
State Senator Holly J. Mitchell (D-Los Angeles) - Chair, Senate Budget and Fiscal Review Committee

9:15 – 10:15 A.M.  
Opening Keynote Session | Main Ballroom

What the Evolving Federal Reform Landscape Means for California

In 2017, the new Congressional majority threatened the Affordable Care Act (ACA), Medicaid and the Children’s Health Insurance Program in a chaotic and unpredictable atmosphere. While there was no comprehensive overhaul of the ACA or Medicaid, the possibility of significant rollbacks in the federal commitment to health care remains. Covered California had to adjust in real time to the loss of federal cost sharing reductions, and in late December, Congress eliminated the penalty for not having coverage, with the impact on markets and coverage still not fully known. This panel will review the evolving federal landscape and highlight what California is doing to ensure stable markets and preservation of coverage gains in the state.

SPEAKERS
Lanhee J. Chen, PhD - David and Diane Steffy Research Fellow, Hoover Institute, and Director of Domestic Policy Studies, Stanford University
Larry Levitt, MPP - Senior Vice President for Special Initiatives, Kaiser Family Foundation
Peter V. Lee - Executive Director, Covered California
Burt Margolin - President, The Margolin Group (Moderator)
In the nearly eight years that Diana Dooley has served as the Secretary of the California Health and Human Services Agency, health care in California has undergone sweeping change, including successful state implementation of the ACA, an innovative Section 1115 Medicaid waiver (Medi-Cal 2020), and enhanced focus on better integrating health, behavioral health, and social services in the interests of improving the health of Californians. Secretary Dooley will reflect on California’s health reform progress and highlight threats and opportunities that will shape the California health care system in the future.

SPEAKER
Diana S. Dooley – Secretary, California Health and Human Services Agency

10:30 – 10:45 A.M.
General Session | Main Ballroom

Exploring Short- and Long-Term Strategies for Getting to Universal Coverage in California
California has reduced the number of uninsured in the state, reaching a historic low of less than 7 percent. Despite the gains, more than three million Californians remain uninsured and the health care system still faces steep challenges in terms of access, costs, and quality. Advocates have advanced multiple proposals to move toward universal coverage and improve health care, ranging from short-term efforts to cover the remaining uninsured to a single payer plan aimed at reshaping the entire system. Speakers on this panel will focus on both short- and long-term strategies and address key questions about how the state might best achieve the goal of universal coverage.

SPEAKERS
Laurel Lucia, MPP – Director, Health Care Program, UC Berkeley Labor Center
Paul Y. Song, MD – Co-Chair, Campaign for a Healthy California, and Board Member, Physicians for a National Health Program
Anthony E. Wright – Executive Director, Health Access California
Susan Philip, MPP – Senior Health Care Management Consultant, Milliman
Burt Margolin – President, The Margolin Group (Moderator)

12:00 – 1:30 P.M.
Lunch Buffet | Main Ballroom

Conversation on a Public Option in California – Round Table Discussions

1:30 – 2:30 P.M.
Workshop Sessions
Drug Medi-Cal System Change: What it Means for Behavioral Health Integration in California | Room 309-310
The Drug Medi-Cal Organized Delivery System (DMC-ODS) is aimed at creating a managed continuum of care for substance use disorder treatment services. DMC-ODS focuses on local accountability and oversight, utilization controls to improve care, evidence-based practices in substance abuse treatment, and coordination with other systems of care. Forty California counties have agreed to participate in the DMC-ODS and are in various stages of implementation. This session will highlight the status of the program, including two different county implementations, and consider the implications of DMC-ODS for future efforts to better integrate physical health, mental health, and substance use disorder services.

**SPEAKERS**

John Connolly, PhD, MSEd – Acting Deputy Director, Substance Abuse Prevention and Control, Los Angeles County Department of Public Health

Marlies L. Perez – Division Chief, California Department of Health Care Services

William Harris, MPS – Assistant Regional Manager, Riverside County Department of Mental Health

Percy Howard III, LCSW – Interim Chief Executive Officer, California Institute for Behavioral Health Solutions (Moderator)

Making Access a Priority: Growing the Health Workforce | Room 302-303

While access to health coverage is a necessary step in improving the health of Californians, the next step is to ensure that Californians have access to the right care, at the right time, in the right place. Achieving this goal requires a health workforce that includes enough health care professionals with the skills needed to improve health, well-distributed in relation to the state’s population, and prepared to serve the state’s racially/ethnically and linguistically diverse population. This session will focus on the health workforce in California, initiatives underway, and opportunities to meet the state’s future workforce needs.

**SPEAKERS**

Janet M. Coffman, MA, MPP, PhD – Associate Professor, University of California, San Francisco

Carmela Castellano-Garcia, Esq. – President and Chief Executive Officer, California Primary Care Association

Erica Murray, MPPA – President and Chief Executive Officer, California Association of Public Hospitals and Health Systems

Sunita Mutha, MD, FACP – Director, Healthforce Center, University of California San Francisco (Moderator)

1:30 – 2:30 P.M.

Serving Immigrant Communities Under the Cloud of Immigration Enforcement | Room 304-305

An increase in inflammatory rhetoric and heightened enforcement of federal immigration laws has triggered anxiety among immigrants throughout the country. The dramatic changes in federal immigration strategy are affecting health care, as a pervasive climate of fear and uncertainty drives many immigrant families to avoid public spaces, including health facilities, and immigrants experience the health and mental health effects of constant stress. In this session, immigrant and health care leaders discuss how advocates have mobilized to educate and support communities in response. Panel members will share resources on the (cont.)
rights of immigrants and legal protections for health care providers and facilities.

SPEAKERS
Gabrielle Lessard, JD - Senior Policy Attorney, National Immigration Law Center
Mayra Alvarez, MHA - President, The Children's Partnership
Georgina Maldonado - Executive Director, Community Health Initiative of Orange County
Ignatius Bau - Health Care Policy Consultant (Moderator)

Breaking Down Silos to Serve the Whole Person | Room 311-312
There is growing recognition that to achieve better health outcomes, multiple systems must address the diverse and complex needs of individuals, including community conditions that affect health. As part of the state’s Section 1115 Medicaid waiver, Medi-Cal 2020, the county-based Whole Person Care pilots focus on integrating medical care, behavioral health, and social services for high utilizers of the health care system. The Accountable Communities for Health Initiative brings together key sectors and partners - from the community to health care - to collectively advance a common health care goal. This session will consider the existing pilots and emerging strategies to more effectively meet the needs of the “whole person.”

SPEAKERS
Clemens Hong, MD, MPH - Director, Whole Person Care, Los Angeles County Department of Health Services
Robert Oldham, MD, MHA - Health Officer and Division Director of Public Health, Placer County Health and Human Services
Barbara Masters, MA - Initiative Director, California Accountable Communities for Health Initiative, University of California San Francisco
Margaret Tatar - Managing Principal, Health Management Associates (Moderator)

2:30 – 2:45 P.M.
Refreshments | ITUP Café

2:45 – 4:00 P.M.
General Session | Main Ballroom
Building a Medi-Cal Program for the Future
California’s Medicaid program, Medi-Cal, coordinates and directs the delivery of health care services to approximately 13.5 million Californians. In 2014, California implemented the Medi-Cal expansion for low-income adults with incomes up to 138 percent of the federal poverty level, which along with other policy changes, increased Medi-Cal enrollment by 5 million individuals in four years. The rapid increase in the program, combined with the ongoing uncertainty in federal Medicaid policy, challenges policymakers to ensure Medi-Cal is meeting the health care needs of enrollees while most effectively using program resources. This session will review the current state of Medi-Cal and identify future challenges and opportunities to transform the program.

SPEAKERS
Edwin Park, JD - Research Professor of the Practice, Georgetown University Center for Children and Families.
Advancing Health in California: NO MATTER WHAT

Andrew Bindman, MD – Professor of Medicine, Health Policy, Epidemiology and Biostatistics, University of California San Francisco
Liz Gibboney, MA – Chief Executive Officer, Partnership HealthPlan of California
Jennifer Kent, MPA – Director, California Department of Health Care Services
Christopher Perrone, MPP – Director, Improving Access, California Health Care Foundation (Moderator)

4:00 – 4:45 P.M.
General Session | Main Ballroom

Advancing Health: California on the Cutting Edge
There is increasing recognition that beyond health coverage and care, the environments in which people live, work, learn, and play have a tremendous impact on health. Research consistently confirms that re-shaping the economic, physical, social, and service environments can help ensure opportunities for health and support healthy behaviors. In many California communities, cutting edge collaboration and coordination among health care, social services, criminal justice, schools and other institutions is setting the stage for improving health outcomes and health equity. This session will highlight important initiatives around the state and offer a roadmap for achieving “Health in all Policies.”

SPEAKERS
Mary A. Pittman, DrPH – President and Chief Executive Officer, Public Health Institute
Peter Long, PhD – President and Chief Executive Officer, Blue Shield of California Foundation
Deborah Kelch – Executive Director, Insure the Uninsured Project (Moderator)

4:45 – 5:15 P.M.
Closing Session | Main Ballroom

Moving California’s Reform Agenda Forward
Burt Margolin – President, The Margolin Group
Deborah Kelch – Executive Director, Insure the Uninsured Project

5:15 – 6:30 P.M.
Networking Reception | ITUP Café
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Wendi West Partnership HealthPlan of California

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Trish Violett Healthy Policy Analyst
Vanessa Trujillo Intern
Mayra Alvarez, MHA  
*President of The Children's Partnership*

Mayra Alvarez, MHA, is President of The Children's Partnership, working to ensure all children have the resources they need to grow up healthy. Ms. Alvarez previously served as director of the State Exchange Group for the Center for Consumer Information and Insurance Oversight at the Centers for Medicare and Medicaid Services at the U.S. Department of Health and Human Services (HHS). Prior to this, Ms. Alvarez served as Associate Director for the HHS Office of Minority Health, as Director of Public Health Policy in the Office of Health, and as Legislative Assistant for Senator Dick Durbin and then-Congresswoman Hilda L. Solis. Ms. Alvarez is a bilingual spokesperson on health issues for national media and serves on the ITUP Advisory Council. She received a master’s degree in healthcare administration from the University of North Carolina at Chapel Hill.

**John Arensmeyer**  
*Chair of the Board of Insured the Uninsured Project*

John Arensmeyer founded and runs Small Business Majority, a California-headquartered organization that advocates for critical public policy issues facing America’s entrepreneurs - particularly health care. The organization also offers seminars, webinars, and educational materials to small business owners on health care and other important topics. Previously, John founded and ran two interactive communications companies. He began his career as an attorney. John is a frequent speaker on policy issues and a regular guest on TV and radio. In 2009, he was an active participant at the White House summit on health care reform. He testifies regularly before congressional committees, and has briefed White House officials and congressional leadership. John is the current Chair of the ITUP Board of Directors.

**Ignatius Bau**

Ignatius Bau is an independent consultant, working with community-based organizations, minority physician organizations, state health departments, national health care quality organizations, and foundations on health care reform, health equity, and immigration policy. He has worked as Interim Executive Director at the California Pan-Ethnic Health Network, Program Director at The California Endowment, Policy Director at the Asian and Pacific Islander American Health Forum, and Immigration Attorney at the Lawyers’ Committee for Civil Rights of the San Francisco Bay Area. He drafted the City of Refuge ordinance enacted by the San Francisco Board of Supervisors in 1989. He also was a founding board member of the Northern California Coalition for Immigrant and Refugee Rights and Services and of the statewide steering committee of Californians United Against Proposition 187.

**Andy Bindman, MD**  
*Professor of Medicine, Epidemiology, and Biostatistics, Affiliated Faculty Member within the Philip R. Lee Institute for Health Policy Studies at the University of California, San Francisco*

Andy Bindman, MD, is Professor of medicine, epidemiology, and biostatistics, and an affiliated faculty member within the Philip R. Lee Institute for Health Policy Studies at the
University of California, San Francisco. He has a long-standing interest in health policy informed by his many years as a primary care physician at Zuckerberg San Francisco General and through several roles he has played within the federal government. He was a health policy fellow on the staff of the U.S. House Energy and Commerce Committee where he contributed to the drafting of the Affordable Care Act (ACA). He then worked for several years to implement the ACA as a senior adviser within the U.S. Department of Health and Human Services and as the Director of the Agency for Healthcare Research and Quality.

Carmela Castellano-Garcia, Esq.

President and CEO of the California Primary Care Association (CPCA)

Carmela Castellano-Garcia, Esq., is the President and CEO of the California Primary Care Association (CPCA), a membership association of nonprofit community clinics and health centers. Ms. Castellano-Garcia has been advancing multi-cultural health policy issues for more than 25 years, focusing on cultural and linguistic competency in health care delivery, ensuring the viability of safety net providers, health care reform, and access to care for vulnerable populations. In addition to serving on ITUP’s Advisory Council, Ms. Castellano-Garcia sits on the Board of Trustees and serves as President of the Castellano Family Foundation, which has donated more than $3.5 million in grants to Santa Clara County nonprofits supporting Latino education, arts, culture, leadership, and diversity. Ms. Castellano-Garcia is a graduate of Yale Law School and holds a bachelor’s degree in political science from the University of California at Berkeley.

Lanhee J. Chen, PhD

David and Diane Steffy Research Fellow at the Hoover Institution, Director of Domestic Policy Studies in the Public Policy Program and Lecturer in Law at Stanford University

Lanhee J. Chen, PhD, is the David and Diane Steffy Research Fellow at the Hoover Institution, and Director of Domestic Policy Studies in the Public Policy Program and Lecturer in Law at Stanford University. Mr. Chen is a veteran of several U.S. political campaigns, including Governor Mitt Romney’s 2012 bid for the presidency. Previously, Mr. Chen served as a senior appointee at the U.S. Department of Health and Human Services during the George W. Bush Administration, was in private law practice at Gibson, Dunn and Crutcher LLP, and has advised numerous presidential, gubernatorial, and congressional campaigns. Mr. Chen earned his PhD and master of arts degree in political science from Harvard University, his JD cum laude from Harvard Law School, and his bachelor of arts degree magna cum laude in government from Harvard College.

Janet M. Coffman, MA, MPP, PhD

Associate Professor at Philip R. Lee Institute for Health Policy Studies, the Healthforce Center, and the Department of Family and Community Medicine at the University of California, San Francisco

Janet M. Coffman, MA, MPP, PhD, is an associate professor at Philip R. Lee Institute for Health Policy Studies, the Healthforce Center, and the Department of Family and Community Medicine at the University of California, San Francisco. She has authored numerous publications on supply and demand for health care workers, geographic maldistribution, and strategies for improving racial/ethnic (cont.)
diversity among health professionals. Her recent publications include a series of reports on California's primary care workforce needs and strategies for addressing them. Dr. Coffman is a member of the staff of the California Future Health Workforce Commission. She received a PhD in health services and policy analysis and a master’s degree in public policy from the University of California, Berkeley.

John Connolly, PhD, MEd
Acting Deputy Director of the Substance Abuse Prevention and Control Division of the Los Angeles (LA) County Department of Public Health

John Connolly, PhD, is Acting Deputy Director of the Substance Abuse Prevention and Control Division of the Los Angeles (LA) County Department of Public Health, where he leads two branches – Strategic, Beneficiary and External Affairs, and Systems of Care. Dr. Connolly has been a leader of LA County’s implementation of the Drug Medi-Cal Organized Delivery System, part of California’s Section 1115 Medicaid waiver. Previously, he was Deputy Director of Insure the Uninsured Project, Senior Policy Analyst at the Kaiser Family Foundation, and a public middle school teacher. He holds a bachelor’s degree in political science from the University of Chicago, a master of science degree in education from Bank Street College, and a PhD in health policy from Harvard University.

Diana Dooley
Secretary of the California Health and Human Services Agency

Diana Dooley is the Secretary of the California Health and Human Services Agency, where she leads 13 state departments and chairs the Board of Covered California. Previously, Secretary Dooley was President and CEO of the California Children’s Hospital Association. She began her career as an analyst for the State and was appointed to the staff of Governor Jerry Brown for whom she served as Legislative Secretary and Special Assistant. Secretary Dooley started in health care in 2000 when she left her private law practice to serve as General Counsel and Vice President at Valley Children's Hospital. Before becoming an attorney in 1995, she owned a public relations and advertising agency. She received her law degree from San Joaquin College of Law and her bachelor’s degree from California State University, Fresno.

Liz Gibboney, MA
Chief Executive Officer of Partnership HealthPlan of California (PHC)

Liz Gibboney, MA, has been the Chief Executive Officer of Partnership HealthPlan of California (PHC) since July 2015. With over 20 years of health care experience including eight years as Deputy Chief Executive Officer/Chief Operating Officer at PHC, Ms. Gibboney has a wealth of knowledge in leading and implementing effective health care in Northern California. She was integral in PHC’s expansions from serving one county in 1994 (Solano County) to the 14 counties served by PHC today. Ms. Gibboney is responsible for
development and general management of the 530,000-member health plan, with an annual revenue of about $2.3 billion.

William Harris, MPS  
Assistant Regional Manager of the Substance Abuse Prevention and Treatment (SAPT) program at Riverside University Health System

William Harris, MPS, is the Assistant Regional Manager of the Substance Abuse Prevention and Treatment (SAPT) program at Riverside University Health System – Behavioral Health. He has worked in the field of addiction for the past 15 years, with the majority of his time focused in primary prevention. He is a Certified Alcohol and Drug Counselor and a California Certified Prevention Specialist. He chairs the Prevention Committee for the SAPT+ Committee of the California Behavioral Health Directors Association. He received his bachelor of science degree from the College of Charleston and his master’s degree in prevention science from the University of Oklahoma.

Clemens Hong, MD, MPH  
Director of Whole Person Care and Medical Director of Community Health Improvement at the Los Angeles (LA) County Department of Health Services

Clemens Hong, MD, MPH, is the Director of Whole Person Care and Medical Director of Community Health Improvement at the Los Angeles (LA) County Department of Health Services. Dr. Hong leads a number of county initiatives to improve community and population health for LA County residents with a focus on high-risk and vulnerable populations, addressing social and behavioral determinants of health, and the role of community health workers on health delivery teams. Through the Whole Person Care Pilot, a roughly $1.25 billion initiative to provide seamless coordinated care to the sickest and most marginalized LA County residents, he is working to strengthen health delivery integration across county- and community-based health delivery entities.

Percy Howard III, LCSW  
Interim CEO for the California Institute for Behavioral Health Solutions (CIBHS)

Percy Howard, LCSW, is the Interim CEO for the California Institute for Behavioral Health Solutions (CIBHS). Over the past eight years at CIBHS, Mr. Howard has been a catalyst in improving the organization’s ability and infrastructure to implement recovery-oriented and family-directed evidence-based practices in California. During his 33-year work history, he has worked for county behavioral health and child welfare systems, private health care providers, nonprofit community-based organizations, and in juvenile justice settings. Some of the roles he has held include clinical director, program director, program analyst, child welfare supervisor, private practice psychotherapist, and family reunification social worker. His years of experience as a licensed clinician along with extensive program creation and management expertise have served him well in his current leadership role at CIBHS. Mr. Howard serves on the ITUP Advisory Council.
Deborah Reidy Kelch, MPPA
Executive Director of Insure the Uninsured Project

Deborah Reidy Kelch, MPPA, is the Executive Director of Insure the Uninsured Project (ITUP). ITUP is a nonpartisan, nonprofit health policy institute that promotes innovative and workable policy solutions to expand health care access and improve the health of Californians. Prior to coming to ITUP, Ms. Kelch had 30+ years of experience analyzing and working to improve health care in California, including 15 years as policy and fiscal staff to the California Legislature and more than 15 years as owner of Kelch Associates, an independent health policy consulting firm. She received her master’s degree in public policy and administration from CSU Sacramento and her bachelor’s degree in political science from UCLA.

Jennifer Kent, MPA
Director of the California Department of Health Care Services (DHCS)

Jennifer Kent, MPA, is the Director of the California Department of Health Care Services (DHCS), which is responsible for the operation of the Medi-Cal program. The department manages the spending of more than $100 billion in public funds annually to support the health of more than 13.5 million Californians. Previously, Ms. Kent served as Executive Director of Local Health Plans of California. Prior to that, she was a Principal with Health Management Associates Inc., where she advised clients on issues of health care reform. Her previous California government service included leadership roles in legislative, intergovernmental, financial, and health policy areas with the Office of the Governor, Health and Human Services Agency, and DHCS.

Peter V. Lee
Executive Director of Covered California

Peter V. Lee is the Executive Director of Covered California, the first state-administered health exchange created after enactment of the ACA. Mr. Lee oversaw the creation and launch of Covered California as well as an on-line platform that allows consumers to shop for and buy affordable health insurance. Previously, he held leadership positions in the Obama Administration at the Department of Health and Human Services and at the Centers for Medicare and Medicaid Services. He also served as Executive Director of the Center for Health Care Rights, a consumer advocacy organization based in Los Angeles, and Director of Programs for the National AIDS Network. Mr. Lee received his law degree from the University of Southern California and his undergraduate degree from the University of California, Berkeley.

Gabrielle Lessard, JD
Senior Policy Attorney on the Access to Healthcare team at the National Immigration Law Center (NILC)

Gabrielle Lessard, JD, is a Senior Policy Attorney on the Access to Healthcare team at the National Immigration Law Center (NILC). NILC works nationally to defend and advance the rights and opportunities of low-income immigrants and their family members. A public interest lawyer for over 20 years, Ms. Lessard served as NILC’s first Health Policy Attorney from 2001-2005 and rejoined the organization in 2013. She has also been the Legal Director
of the Insight Center for Community Economic Development, a lecturer at UC Berkeley Law School, and an independent attorney and consultant to tax-exempt organizations. Ms. Lessard received a juris doctor degree with honors from the University of Wisconsin Law School.

Larry Levitt, MPP
Senior Vice President for Health Reform and Senior Advisor to the President at the Kaiser Family Foundation

Larry Levitt, MPP, is Senior Vice President for Health Reform and Senior Advisor to the President at the Kaiser Family Foundation. He is also Co-Executive Director of the Program for the Study of Health Reform and Private Insurance. He previously was Editor-in-Chief of kaisernetwork.org, the foundation's online health policy news and information service, and he directed the foundation's communications and online activities and its Changing Health Care Marketplace Project. Previously, he served as a Senior Health Policy Advisor to the White House and U.S. Department of Health and Human Services, and as Special Assistant for Health Policy for California Insurance Commissioner John Garamendi. He holds a bachelor’s degree in economics from the University of California, Berkeley, and a master’s degree in public policy from Harvard University’s Kennedy School of Government.

Peter Long, PhD
President and CEO of Blue Shield of California Foundation

Peter Long, PhD, is the President and CEO of Blue Shield of California Foundation, whose mission is to improve the lives of all Californians, particularly the underserved, by making health care accessible, effective, and affordable, and by ending domestic violence. Previously, Dr. Long served in leadership roles at the Henry J. Kaiser Family Foundation and The California Endowment. He has extensive experience working on health policy issues at the state, national, and global levels, and has written numerous papers on the topic. He received a doctorate in health services from the University of California, Los Angeles, a master’s degree in health policy from The Johns Hopkins University School of Hygiene and Public Health, and a bachelor of arts degree from Harvard University.

Laurel Lucia, MPP
Director of the Health Care Program at the UC Berkeley Labor Center

Laurel Lucia, MPP, is Director of the Health Care Program at the UC Berkeley Labor Center, where she has worked since 2009 analyzing health care policy. Recent papers have examined the health coverage and economic impacts of Affordable Care Act repeal on California, California’s Medicaid expansion, health insurance for California immigrants, and the remaining uninsured in California. She also analyzes the economic impact of public policy changes. Previously, Ms. Lucia worked on issues affecting health care workers as a researcher/policy analyst for the Service Employees International Union (SEIU). She received a master’s degree in public policy from UC Berkeley.
CONFERENCE SPEAKERS

Georgina Maldonado
Executive Director for the Community Health Initiative of Orange County (CHI OC)

Georgina Maldonado serves as Executive Director for the Community Health Initiative of Orange County (CHI OC). She has over 15 years of experience in managing patient and community engagement for health care organizations throughout Southern California. Her track record of successful collaboration with businesses, nonprofits, and policymakers lends a powerful dynamic to CHI OC’s mission. Ms. Maldonado’s expertise benefits local and statewide efforts supporting community health. She serves as an advisory board member for the Orange County Women’s Health Project, which helps facilitate and sustain improvements in women’s health in the region, and as a board member for California Coverage Health Initiatives, a statewide association of outreach and enrollment organizations.

Burt Margolin
President of The Margolin Group

Burt Margolin is President of The Margolin Group. He serves as a strategic advisor and advocate on federal and state issues for a broad cross-section of California safety net providers. He is a former Member of the California State Assembly and, during his 12-year tenure, chaired committees including the Assembly Health Committee, the Assembly Insurance Committee, and the Budget Subcommittee responsible for health funding. Mr. Margolin served as Legislative Strategist for the Los Angeles (LA) County Board of Supervisors for 20 years and chaired the LA County Health Crisis Task Force to address a funding shortfall for the LA public hospital system. He began his involvement in health policy as the Chief of Staff to Representative Henry A. Waxman. Mr. Margolin attended UCLA.

Barbara Masters, MA
Director of the California Accountable Communities for Health Initiative

Barbara Masters, MA, is the Director of the California Accountable Communities for Health Initiative, a prevention-oriented health system transformation effort. She also maintains a consulting practice, bringing more than 30 years of experience in health policy development and analysis. She has worked in philanthropy, and in the local, state, and federal policy arenas. Previously, Ms. Masters served as the Public Policy Director for The California Endowment. She has also worked with the California Association of Public Hospitals and Health Systems and with the health departments in Los Angeles and Contra Costa counties. She began her career in health policy as a Legislative Assistant for Senator Alan Cranston (D-CA). She holds a bachelor of arts degree with honors from the University of California, Berkeley, and a master of arts degree from the University of Colorado, Boulder.

Senator Holly J. Mitchell

Senator Holly J. Mitchell has spent her career fighting poverty and creating a California in which all children thrive. Since 2010, she has authored dozens of landmark laws, including those ending policies that drove
families deeper into poverty, limiting unfair seizures of personal assets, decriminalizing prostitution for child victims of sex trafficking, and making substantive reforms to the juvenile justice system. During her first year as chair of the Senate Budget Committee in 2017, Senator Mitchell oversaw the state’s $183 billion investment in California’s future. She has been recognized as Legislator of the Year and honored by more than 100 groups statewide. A member of the Senate leadership team, Senator Mitchell serves nearly 1 million residents in the 30th Senate District.

**Erica Murray, MPPA**

*President and CEO for the California Association of Public Hospitals and Health Systems (CAPH)*

Erica Murray, MPPA, has served as President and CEO for the California Association of Public Hospitals and Health Systems (CAPH) since 2014. She has worked at CAPH since 2005, with a focus on policies to challenge, support, and strengthen public health care systems’ successful delivery system improvements. Prior to joining CAPH, Ms. Murray served as health policy legislative assistant for former U.S. Senator John Edwards (D-NC). She also served as an analyst at the Advisory Board Company, a member-based health care think tank and consulting firm for hospitals and health care systems. She is a member of the ITUP Advisory Council. Ms. Murray holds a master’s degree in public policy and administration from Columbia University, and a bachelor of arts degree from McGill University in Montreal, Quebec.

**Sunita Mutha, MD, FACP**

*Director of Healthforce Center at UCSF*

Sunita Mutha, MD, is the Director of Healthforce Center at UCSF, where she leads efforts to integrate leadership training with workforce research to ensure effective health care delivery. She also serves as a Professor and Internist at UCSF. Her research has focused on quality improvement and health care disparities. Dr. Mutha has served on multiple panels and boards including the Joint Commission’s Expert Advisory Panel guiding the development of hospital standards for culturally competent patient-centered care, and the National Quality Forum’s Cultural Competence Steering Committee. She is currently a fellow at the American College of Physicians. Dr. Mutha has received several teaching awards. She graduated from Albany Medical College and completed a fellowship in the Robert Wood Johnson Clinical Scholars Program at Stanford University. She serves on the ITUP Board of Directors.

**Robert Oldham, MD, MHA**

*Health Officer and Medical Director for the Placer County Department of Health and Human Services, Director of Public Health for Placer County*

Robert Oldham, MD, MHA, serves as Health Officer and Medical Director for the Placer County Department of Health and Human Services and as Director of Public Health for Placer County. He previously served as Interim Health Officer for the Fresno County Department of Public Health, Medical Director for the Fresno County Department of Behavioral Health, and Assistant Clinical Professor at the Fresno campus of the (cont.)
UCSF School of Medicine. Dr. Oldham received a bachelor of arts degree from the University of Virginia, an MD from the University of Alabama School of Medicine, and a master of science degree in health administration from Virginia Commonwealth University. He was a health policy fellow with the Lister Hill Center for Health Policy.

Edwin Park, JD
Research Professor, Georgetown University

Edwin Park, JD, will join Georgetown University as Research Professor of the Practice in March 2018, where he will be conducting health policy analysis for the Center for Children and Families (CCF), within the McCourt School of Public Policy’s Health Policy Institute. CCF focuses on expanding and improving health coverage for America’s children and families. Previously, Mr. Park co-directed the health policy team at the Center on Budget and Policy Priorities. He also served as the health policy advisor for the White House’s National Economic Council and as a Medicaid professional staff member for the U.S. Senate Finance Committee. He also served as an attorney in private practice. Mr. Park holds a JD with high honors from Harvard Law School and a bachelor of arts degree in public and international affairs with highest honors from Princeton University.

Marlies L. Perez
Division Chief of the Substance Use Disorder (SUD) Compliance Division within the California Department of Health Care Services. Ms. Perez oversees the SUD licensing and certification functions, monitoring, and complaints for Driving Under the Influence Programs, Narcotic Treatment Programs, and outpatient and residential providers. The division is also responsible for implementing the Drug Medi-Cal Organized Delivery System Section 1115 waiver. Ms. Perez has worked in the SUD treatment field for over 16 years, since the inception of Proposition 36. Her other experience includes the California Conservation Corps, president of a non-profit service organization, VISTA Volunteer, and authoring fiction novels. Ms. Perez has a bachelor’s degree in international relations and a master’s degree in organizational management.

Christopher Perrone, MPP
Director of the Improving Access team at the California Health Care Foundation (CHCF)

Christopher Perrone, MPP, is Director of the Improving Access team at the California Health Care Foundation (CHCF). At CHCF since 1999, Mr. Perrone was previously director of the foundation’s Health Reform and Public Programs initiative, where he led efforts to improve the policies and practices that shape Medi-Cal and other publicly funded health care programs, and to promote greater transparency and accountability within these programs. Prior to joining CHCF, Mr. Perrone served as Director of Planning for the Massachusetts Division of Medical Assistance. He has also held positions with The Lewin Group, the American Psychological Association, and the Center for Health
Policy Studies at Georgetown University. Mr. Perrone received a bachelor’s degree from the University of California, Berkeley, and a master’s degree in public policy from Harvard University.

**Susan Philip, MPP**

*Senior Healthcare Management Consultant with Milliman, Inc.*

Susan Philip, MPP, is a Senior Healthcare Management Consultant with Milliman, Inc. with 20 years of experience in health policy and health care finance. Ms. Philip’s work includes the effects of health care reform, alternative payment models, and clinical transformation initiatives on coverage, cost, and quality. She has worked with clients such as the Office of the National Coordinator for Health IT, Center for Consumer Information and Insurance Oversight, Substance Abuse and Mental Health Services Administration, and the Pacific Business Group on Health. Prior to consulting, she served as Director of the California Health Benefits Review Program, charged to analyze the impact of proposed health care benefits-related legislation. Ms. Philip analyzed specific payment policy changes and its impacts on beneficiary access while at the Medicare Payment Advisory Commission.

**Mary A. Pittman, DrPH**

*Chief Executive Officer and President of the Public Health Institute*

Mary A. Pittman, DrPH, is Chief Executive Officer and President of the Public Health Institute, a U.S. and global nonprofit public health organization. Dr. Pittman is a national leader in improving community health, addressing health inequities, and promoting prevention and quality of care. Her experience in public health and health care settings made her an expert in the field of population health and building healthier and more equitable communities and health systems. Dr. Pittman is a member of the U.S. Department of Health and Human Services Secretary’s Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2030 and the National Academy of Sciences Roundtable on Population Health Improvement. She chairs the National Network of Public Health Institutes and serves on many academic and science boards and advisory groups.

**Paul Y. Song, MD**

*Chief Medical Officer of ATGen Global and NK Max America*

Paul Y. Song, MD, is the Chief Medical Officer of ATGen Global and NK Max America. He also currently sees Medi-Cal and uninsured patients at California Hospital Medical Center. Dr. Song is co-chair of the Campaign for a Healthy California Coalition. He previously served as faculty of the Samuel Oschin Cancer Center at Cedars Sinai Medical Center and was the first visiting fellow on health care policy in the California Department of Insurance in 2013. Dr. Song graduated with honors from the University of Chicago and received his MD degree from George Washington University. He serves on the boards of Physicians for a National Health Program, Healthcare Now, People for the American Way, The Asian Pacific American Institute for Congressional Studies, and The Eisner Pediatric and Family Medical Center.
Margaret Tatar
Managing Principal at Health Management Associates

Margaret Tatar is a Managing Principal at Health Management Associates and has more than 25 years of experience in health policy, program development, advocacy, and government/legislative affairs. She has served in the federal government, the executive and legislative branches of state governments, and a large public health plan in California. In her prior position as Acting Deputy Director of Delivery Systems for California’s Department of Health Care Services, she oversaw a significant expansion of managed care as the primary delivery system for Medi-Cal, and she served as the operational lead for the design, development, and implementation of Cal MediConnect, California’s duals demonstration program. Ms. Tatar earned her bachelor’s degree at Bryn Mawr College and her law degree at Villanova University School of Law.

Jim Wood, DDS
Chair of the California State Assembly Committee on Health

Assembly Member Jim Wood, DDS, is Chair of the California State Assembly Committee on Health. He was elected in 2014 to represent California Assembly District 2. Previously, he was elected to the Healdsburg City Council and served two terms as Mayor. Assembly Member Wood worked to make local government more effective through reorganizing city departments to increase efficiency, balancing the budget, and streamlining the building permit process. His priorities are health care, economic development, environmental protection, and fiscal reform. He opened his family dentistry practice in 1987 and in addition to his work in the State Legislature, Assembly Member Wood is a forensic dentistry expert and serves as the forensic consultant for five northern California counties.

Anthony Wright
Executive Director of Health Access

Anthony Wright is Executive Director of Health Access, a health care consumer advocacy coalition that has led state and national efforts to win consumer protections, fight budget cuts and invest in the safety-net, encourage prevention, and advance coverage expansions and comprehensive health reform. Mr. Wright led California’s coalition effort to help pass the ACA and state laws to implement and improve it, as well as campaigns to successfully pass first-in-the-nation laws to ensure timely access to care and to stop hospital overcharging of the uninsured. A consumer advocate and community organizer, Mr. Wright worked for New Jersey Citizen Action, the Center for Media Education, The Nation magazine, and in Vice President Gore’s White House office. He graduated from Amherst College magna cum laude in English and sociology.
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