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ABOUT ITUP

Insure the Uninsured Project's (ITUP) fundamental goal is to increase health coverage of California's 6.6 million uninsured. ITUP's annual conference is a well-respected signature event for Californians interested in care and coverage for the uninsured. In addition to our annual conference, the project hosts statewide regional workgroups, publishes county, regional and statewide reports and provides technical assistance and consultation. ITUP is a project of the Center for Governmental Studies, supported through a series of grants from the California Wellness Foundation, Blue Shield of California, The California Endowment, LA Care Health Plan, and project-specific grants from the California HealthCare Foundation.

Lucien Wulsin is the Project Director. Lucien is an attorney with over 30 years of experience in programs covering the uninsured and low-income populations. Mr. Wulsin has been involved in efforts throughout the state to develop, discuss and disseminate practical solutions to cover the uninsured.

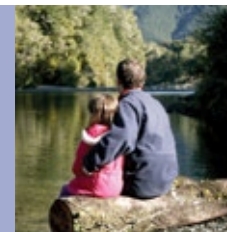
ITUP 10 Year Anniversary: 1996 - 2006



ITUP

INSURE THE UNINSURED PROJECT

**California's Uninsured:
 Assembling the Pieces of the Healthcare Puzzle**



10th Annual Conference

February 7-8, 2006
 Sacramento Convention Center

Insure The Uninsured Project
 2444 Wilshire Blvd. Suite 415 • Santa Monica, CA 90403
 Telephone: 310-828-0338 • Please visit: www.itup.org

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This year's conference is devoted to developing the right blend of coverage expansion for the uninsured with cost containment for the now insured.

Highlights of the conference include:

- California Initiatives to Cover all Uninsured Children
- Hospital Financing & Medi-Cal Managed Care Waiver
- New Opportunities to Increase Coverage for Low Wage Workers
- Promising Cost Containment Approaches



NETWORKING & AWARDS DINNER

February 7th, 2006 • 6:00p.m – 9:00p.m.

HONORING

Amy Dean

Founder of Working Partnerships

As CEO of the South Bay Labor Council, Ms. Dean founded Working Partnerships; it challenged economic obstacles for low-wage workers in the new economy. Ms. Dean pioneered new structures to meet the health care needs of workforces in the new economy. She ignited a movement to cover previously uninsured groups such as high-tech workforce members, temp workers, janitors, and immigrant children through her unique capacity to develop consensus among disparate groups.

Dr. Thomas Garthwaite

LA County Dept. of Health Services

Dr. Garthwaite headed the LA Dept Of Health Services during a period of extraordinary change. He pioneered efforts to improve quality, and efficiency of care by initiating electronic data systems in Los Angeles County—the nation's 2nd largest public health system. Dr. Garthwaite co-convoked LA's effort to cover all uninsured children.

Honorable Jackie Speier

California State Senator

Senator Jackie Speier has challenged and changed long standing abusive practices within the health care industry. Her tenacity, integrity and persuasion is reflected in an extraordinary legislative record, including passage of SB-2 (a mandate to cover

uninsured workers), adequate reimbursement for childhood immunizations, funding for breast cancer research and compliance with federal laws for guaranteed coverage of the medically uninsurable.

Blue Shield of California

Blue Shield of California was the first commercial health plan to propose a specific plan to provide health coverage for all Californians. Their "universal coverage, universal responsibility" proposal requires employers, individuals, and taxpayers to contribute to the cost of health coverage and offers premium subsidies for low wage workers and individuals.

Jack in the Box

In 2004, California-based Jack in the Box demonstrated leadership in the fast food industry by extending preventative and outpatient health care coverage to 32,000 part-time and full-time hourly employees. Their plans offer employees choice and flexibility in coverage.

Small Business California

In its first year in operation, Small Business California fought for more affordable health and workers comp coverage for California small businesses and their employees. SBC provided vital business leadership in support of efforts to develop health coverage for all of California's uninsured children.

February 8th, 2006 • 7:30a.m – 6:30p.m.

- 7:30 a.m. REGIONAL CAUCUSES
- 8:00 a.m. CONFERENCE REGISTRATION
- 8:30 a.m. WELCOME
 - Burt Margolin, The Margolin Group
 - Crystal Hayling, The Blue Shield of California Foundation
 - Peter Long, The California Endowment
 - Cristina Regalado, The California Wellness Foundation
 - Howard Kahn, LA Care Health Plan
- 9:15 a.m. CALIFORNIA AND THE ECONOMIC CONTEXT FOR INSURING THE UNINSURED
 - Steve Levy, Center for Continuing Study of the California Economy, NEXT TEN
- 10:00 a.m. HOSPITAL FINANCING & MEDI-CAL MANGAGED CARE
 - Sandra Shewry, California Department of Health Services
 - Duane Dauner, California Hospital Association
- 11:15 a.m. STRATEGIES TO BUILD EFFECTIVE LOCAL COALITIONS FOR THE UNINSURED
 - Amy Dean, Building Partnerships
- 12:00 p.m. LUNCHEON KEYNOTE SPEAKER - TENNCARE
 - Gordon Bonnyman, Tennessee Justice Center
- 1:30 p.m. COST CONTAINMENT STRATEGIES
 - Dr. Sharon Levine, Kaiser Permanente Medical Group
 - Larry Levitt, Henry J. Kaiser Family Foundation
 - Paul Markovich, Blue Shield of California
- 2:30 p.m. CALIFORNIA INITIATIVES TO COVER ALL CHIDLREN
 - Peter Harbage, Peter Harbage and Associates
 - Wendy Lazarus, The Children's Partnership
 - Kim Belshe, California Health and Human Services Agency
 - Rebecca Stark, PICO
- 3:30 p.m. NEW COVERAGE OPPORTUNITIES & PIONEERING LOCAL MODELS
 - Lucien Wulsin, Insure the Uninsured Project
 - Melissa Stafford Jones, CA Assoc. of Public Hospitals
 - Jean Fraser, San Francisco Health Plan
 - Carmela Castellano, California Primary Care Association
 - Rene Mollow, California Dept. of Health Services
 - Kathlyn Mead, Blue Shield of California
- 5:00 p.m. WRAP UP AND SUMMARY OF THE DAY
- 5:15 p.m. CHILDREN'S HEALTH INITIATIVE RECEPTION