

INSURE THE UNINSURED PROJECT

Small Business Workgroup
Co-Sponsored by Small Business California
Small Business Administration - San Francisco District Office
455 Market Street, Suite 600
San Francisco, CA 94105
September 16, 2009

AGENDA

- 3:30 PM** **Welcome, Introductions, and Overview of Federal Health Reform Plans**
Small Business Implications
- 3:45 PM** **“Cost Containment”**
Improving Cost Efficiency and Quality of Care
- 4:00 PM** **“Pay or Play” and Tax Credits**
- 4:15 PM** **The Health Insurance Exchange**
What it Means for Small Employers
- 4:30 PM** **The Public Plan vs. Healthcare Cooperatives**
- 4:45 PM** **Taxing “Cadillac” Benefits**
- 5:00 PM** **Next Steps for Small Businesses**



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