



Tangerine Brigham
Director, Healthy San Francisco

Tangerine M. Brigham is Director of Healthy San Francisco Program and also serves a Deputy Director of Health with the San Francisco Department of Public Health. Ms. Brigham's expertise crosses the health, housing and social service fields where she has worked on several initiatives in such issues as health care coverage expansion, home and community-based services and supportive housing. Prior to her current position, Ms. Brigham served as Community Health Program Officer for The San Francisco Foundation, Chief of Staff for L.A. Care Health Plan, Director of the Corporation for Supportive Housing's California program, and Director of Policy and Planning for the San Francisco Department of Public Health. She serves on several non-profit boards and advisory committees. She received her Master of Public Policy degree from the University of California at Berkeley and her Bachelor of Arts in Economics from the University of California at Los Angeles.

Joel Diringer
Principal, Diringer & Associates

Joel Diringer is an attorney and health policy expert who has worked extensively on health access issues affecting children, low-income, immigrant, and farmworker populations for over twenty-five years.

Joel is the author of the recently released Health Care for California's Farmworkers: Consensus Report of Local Agriculture and Labor Representatives. The report is the culmination of an 18-month dialogue with growers, farmworker advocates, safety net providers and health plans on how to ensure that health reform benefits the California agricultural workforce. Joel received a Masters in Public Health from Harvard School of Public Health in 1991, and his law degree from the University of California at Davis in 1980. He was formerly a Senior Program Officer and Health Policy Advisor for The California Endowment and is currently an independent consultant.



John Grgurina
CEO, San Francisco Health Plan

John F. Grgurina, Jr. is Chief Executive Officer of the San Francisco Health Plan (SFHP), a licensed public health plan providing affordable health coverage to 56,000 moderate and low-income San Franciscans. The plan in partnership with the City and County of San Francisco has achieved universal health insurance coverage for all children. Additionally, the plan is the Third Party Administrator (TPA) for Healthy San Francisco an innovative program designed to make health care services accessible and affordable to uninsured San

Francisco residents. Prior to the SFHP, Mr. Grgurina was a Senior Health Policy Consultant working full-time as part of The Institute for Health Policy Solutions technical advisor team serving the California Executive and Legislative branches on the design of market reforms and purchasing pools/exchanges in their comprehensive health care reform proposals. Prior to his consulting role, Mr. Grgurina was the President of PacAdvantage, a purchasing pool that served small employers through expanded access to affordable, quality healthcare while offering their employees choices to better manage their unique healthcare concerns. PacAdvantage was the nation's largest non-profit small employer purchasing pool. Mr. Grgurina oversaw all aspects of PacAdvantage including: sales, marketing, health plan contracting, design and implementation of a new Pool called PairedChoice, and enhanced operations and delivery of services through a self owned Third Party Administrator (TPA). Prior to joining PacAdvantage, Mr. Grgurina was the Chief Deputy Director/Lead Negotiator of the Managed Risk Medical Insurance Board (MRMIB), a State of California agency with the mission of reducing the number of Californians without health coverage. Mr. Grgurina was part of the design team in the creation of the Healthy Families and Health Insurance Plan of California (HIPC) purchasing pools. Today the Healthy Families program serves over 900,000 formerly uninsured children. Additionally, he was responsible for negotiating health, dental and vision plan contracts and premium rates. Among his accomplishments were the design, negotiation and implementation of full-risk contracts for the state's high-risk pool (Major Risk Medical Insurance Program), its pregnancy program (Access for Infants and Mothers) the small employer purchasing pool (Health Insurance Plan of California) and the Healthy Families Program, a subsidized children's health insurance program. Prior to joining MRMIB, Mr. Grgurina was employed by the State of California's Department of Finance where he performed analytical and consultative duties necessary to carry out the budget and management functions for the Department of Health Services Medi-Cal program, the Managed Risk Medical Insurance Board and strategies to increase coverage to uninsured Californians. Mr. Grgurina is a frequent speaker and presenter at health care industry conferences both in California and nationwide. Mr. Grgurina is a graduate of the University of California at Los Angeles and received his Master's degree in Public Administration from California State University, Hayward.

Scott Hauge

President, Small Business California & Small Business Owner

Scott G. Hauge is the President and owner of CAL Insurance & Associates, Inc., located at 2311 Taraval Street, San Francisco. The company was founded in 1927 and currently has 29 employees. The agency specializes in providing insurance for small to medium sized businesses. Mr. Hauge has been a leading advocate in paving the way for small and medium sized businesses. He has introduced government legislation that has affected business on local, state and national levels. He is considered one of the insurance industry's leaders in setting guidelines and has received numerous awards and countless commendations for his efforts. His most recent award received was the 2007 Small Business Advocate of the Year presented by The National Small Business Association (NSBA). Mr. Hauge is renowned for his knowledge and how to best protect and serve the business community. He is currently a member of over 20 boards and commissions in San Francisco and California. He is founder and President of Small Business California, a non-profit, non-partisan advocacy



group for small business in California. It outreaches to 2700 small businesses statewide representing most of the 3.2 million small businesses in California.

Al Hernandez-Santana
Executive Director, Latino Coalition for a Healthy California



Al Hernandez-Santana is the Executive Director for the Latino Coalition for a Healthy California. Mr. Santana has a solid background in public policy and has expertise in issues such as health care, housing, and immigrant rights. Early in his career, Al earned an Officer's Commission in the US Army, where he was stationed in the US and also in Europe under NATO command. Later, Al served as the national Fellow for Economic Justice for Consumer's Union, the publisher of *Consumer Reports*. He has worked in the California State Legislature for Assemblywoman Martha Escutia and as a consultant for the Assembly Judiciary Committee. Al also worked for the California Primary Care Association as the Assistant Director of Government Programs. Prior to his current position at LCHC, Al was the Senior Lobbyist and Coordinator of Hispanic Ministry in the Far West, including the states of California, Nevada, and Hawaii as well as Guam. Al has two daughters and lives with his wife in Sacramento.



Betsy Imholz
Special Projects Director,
Consumers Union

Elizabeth (Betsy) Imholz is Special Projects Director of Consumers Union, nonprofit publisher of *Consumer Reports* magazine. Ms. Imholz is an attorney and recognized expert on health policy and consumer protection. Prior to her work at Consumers Union, Ms. Imholz was the Consumer Law Coordinator of Legal Services for New York City where she started her legal career as a staff attorney in 1980. From 1991 through 1997 she was Director of the Higher Education and Training Access Project, a non-profit advocacy and public policy project on student financial aid and vocational training. She began her focus on health policy for Consumers Union in 1997, and served on the Advisory Committee to the California Department of Managed Health Care when the Department was established in 2001, through 2006. She currently serves on the Advisory Committee to the U.C.L.A. California Health Information Survey; the Board of Health Access California; and as Co-Chair of the Steering Committee for the consumer coalition for California health insurance reform, "It's Our Healthcare."



Peter Lee
Executive Director for National Health Policy of the Pacific Business Group on Health

Peter Lee, JD, the Executive Director for National Health Policy of the Pacific Business Group on Health (PBGH), oversees the efforts of PBGH to shape national and state policies to reinforce purchasers' efforts to improve the affordability and accessibility of high quality health care. Mr. Lee represents the perspective of purchasers seeking

to promote high value in health care by working on California and national policy and quality reform efforts. Mr. Lee is a member of the boards of the National Committee on Quality Assurance (NCQA), the National Quality Forum (NQF), the National Priorities Partnership, and is the co-chair of the Consumer/Purchaser Disclosure Project, a national effort to promote better transparency of health care providers' performance. Mr. Lee has served on numerous national and statewide bodies, such as the Institute of Medicine's Crossing the Quality Chasm Summit Committee and the State of California's Managed Health Care Improvement Task Force. He is a frequent speaker and commentator on national health care quality issues. Mr. Lee testifies and speaks regularly on health care quality issues, presents at conferences and has authored a number of studies on health care issues, including reports on health care quality information and patient advocacy programs. Mr. Lee served as the Chief Executive Officer of PBGH from 2000 to 2008. Before joining PBGH, Mr. Lee was the Executive Director of the Center for Health Care Rights. There he oversaw the Center's direct service, research and advocacy efforts seeking to ensure that consumers are represented at every level of the health care system. Previously, Mr. Lee was an attorney with the Los Angeles firm of Tuttle & Taylor. In the 1980s, he worked on health care issues in Washington, DC, where he was the Director of Programs for the National AIDS Network. He received his law degree from the University of Southern California and his undergraduate degree from the University of California at Berkeley.

David Maxwell-Jolly

Director, California Department of Health Care Services

On November 21, 2008, Governor Arnold Schwarzenegger appointed David Maxwell- Jolly, Ph.D., as director of the California Department of Health Care Services (DHCS). Home to the state's Medicaid program, called Medi-Cal, DHCS administers programs to support the vital health care needs of more than 6.7 million Californians annually. DHCS employs 3,000 staff and manages expenditures of more than \$40 billion in public funds. Maxwell-Jolly had served as chief deputy



director and director of the California Department of Child Support Services since 2005. In these positions, he guided the State's child support services programs and systems including the California Child Support Automation System (CCSAS). From 2004 to 2005, Maxwell-Jolly was project director of CCSAS at the Franchise Tax Board. Prior to that, he was the CCSAS project leader at DCSS from 2002 to 2004, where he directed state and contract staff in the development of the statewide automated system and the state disbursement unit.

Maxwell-Jolly previously served as a deputy secretary for the Health and Human Services Agency from 1999 to 2002. As deputy secretary, he provided budget and management oversight for 12 departments and one board under the agency. Maxwell-Jolly earned a doctorate and master's degree in public policy analysis from the Frederick S. Pardee RAND Graduate School, a master's degree in public health from the University of Michigan and a bachelor's degree in history and political science from Indiana University at Bloomington.

David Panush

Health Consultant to Senate President, CA State Senate

David Panush graduated in 1980 from UC Berkeley with degree in Political Science. After graduation, he was accepted into Assembly Fellowship program and later became Administrative Assistant to Assemblymember Jean Moorhead Duffy. Since 1986, he has served as a policy consultant to five Presidents Pro Tempore of the State Senate: David Roberti, Bill Lockyer, John Burton, and Don Perata. He currently advises Senator Steinberg on health related issues.

Sumi Sousa

Health Consultant to the Speaker of the Assembly, CA State Assembly

Sumi Sousa serves as the health care advisor to Assembly Speaker Karen Bass, and oversees all health legislation and health budget issues on her behalf in the California State Assembly. She was the staff person responsible for Assembly Bill 8 (Núñez) and Assembly Bill 1x (Núñez), California's most recent attempt at comprehensive health care reform. She has served as the health advisor to the last three Assembly Speakers. Ms. Sousa has concentrated primarily in health policy and budgeting, and state and local finance. From 1999 – 2003, she served as Executive Director to the California Health Facilities Financing Authority. During her 4 years as Executive Director, Ms. Sousa oversaw several billion dollars in financing for the state's non-profits hospitals and spearheaded innovative loan and grant programs to assist California's safety net providers in expanding their services to the state's uninsured and underserved populations. She previously served as Special Assistant to San Francisco Mayor Willie L. Brown, Jr., handling the health and human service budgets for the City and County of San Francisco. Throughout the years, she has worked in several offices of the California State Assembly and California State Senate, serving on the staff of Assemblymember Phillip Isenberg, Senator Herschel Rosenthal, and the Assembly Committee on Revenue and Taxation.



Lucien Wulsin

Director, Insure the Uninsured Project

Lucien is an attorney with over 30 years of experience in programs covering the uninsured and low-income populations. Mr. Wulsin is involved in efforts throughout the state to develop, discuss and disseminate practical solutions to cover the uninsured with counties and local initiatives, purchasing pools, commercial health plans, employers, policy makers, hospitals, doctors and clinics. To highlight these efforts and opportunities, Mr. Wulsin has developed and distributed extensive written materials, put on annual conferences on "Insuring the Uninsured" and organized an ongoing series of state and regional workgroups on efforts to cover the uninsured through counties and local initiatives, employers, unions, and health plans.